

Canada Trade Mission (CTM) to Italy Business Program

(*all events, times and rooms/venues are subject to change)

MILAN

SUNDAY, MAY 28, 2017

16:00 – 16:45 TBC	Business Briefing with Embassy Officials <i>An economic and sectoral overview of Italy, a review of the program and highlights of important logistical details.</i> (Canadian trade mission delegates only)
16:45 – 17:30 TBC	Business Roundtable led by the Honourable François-Philippe Champagne, Minister of International Trade followed by group photo <i>Delegates will have an opportunity to have direct interaction with the Minister and each company will provide a brief overview of their organization and objectives for the trade mission.</i> (Canadian trade mission delegates only)
17:30 – 19:00 TBC	Welcome Reception <i>This is an informal meet-and-greet for all trade mission delegates, the Minister, Canada's Honorary Consul and Embassy/Global Affairs Canada officials.</i> (Canadian trade mission delegates only)

Dress code: Smart casual (no jeans)

Additional Information:

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MILAN

MONDAY, MAY 29, 2017

08:45 TBC	Meet in hotel lobby to board bus to Assolombarda <i>(Canadian trade mission delegates only)</i>
09:00 TBC	Depart for Assolombarda by bus (Transportation will be provided) <i>(Canadian trade mission delegates only)</i>
09:35 – 12:00 TBC	Plenary Session: Milan and the Comprehensive Economic Trade Agreement (CETA) <i>Delegates will hear about opportunities presented by CETA and be provided information on tariffs and financing options.</i> <i>(Minister Champagne, Canadian trade mission delegates only, local business representatives)</i> <u>Keynote Address:</u> The Honourable François-Philippe Champagne, Minister of International Trade
12:00 – 14:00 TBC	Business Networking Lunch hosted by Assolombarda <i>Assolombarda is the the business association from Lombardy, the richest part of Italy, Delegates will have an opportunity to network with local business representatives from Lombardy companies.</i> <i>(Canadian trade mission delegates, local business representatives)</i>
14:05 TBC	Depart for Milan Chamber of Commerce by bus (Transportation will be provided)
14:30 – 16:00 TBC	Business Information Session with Milan Chamber of Commerce <i>Milan is Italy's business centre and the Chamber is the pulsing heart of business in the city.</i> <i>(Minister Champagne, Canadian trade mission delegates, local business representatives)</i> <u>Keynote Address::</u> The Honourable François-Philippe Champagne, Minister of International Trade Sector Specific B2B Meetings / Roundtables / Export Café <i>(Canadian trade mission delegates and local business representatives)</i>
TBC	Milanese Aperitivo prior to boarding high speed train to Rome <i>An informal, light Milanese reception.</i> <i>(Canadian trade mission delegates, Members of Milan Chamber of Commerce)</i>
19:30	Depart for Rome via Frecciarossa high-speed train <i>Details to follow.</i>
Evening	Arrive in Rome

Dress code:	Business attire
Additional information:	

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ROME

TUESDAY, MAY 30, 2017

08:00 TBC	Depart for Italian Parliament by bus (Transportation will be provided)
08:30 – 9:15 TBC	Arrival and security screening at Italian Parliament
09:30 TBC	Prime Minister Justin Trudeau Address to the Italian Parliament <i>Delegates will have a unique opportunity to showcase Canada's commitment to doing business in Italy and to support Prime Minister Trudeau as he addresses the Italian Parliament. This is also an opportunity for delegates to interact with high level Italian government representatives.</i> (Minister Champagne, Canadian trade mission delegates, local government representatives)
TBC	Presentation by Rome Chamber of Commerce (TBC) (Canadian trade mission delegates, Representatives from the Rome Chamber of Commerce (tbc))
12:00 TBC	Depart for Confindustria by bus (Transportation will be provided)
12:45 – 14:00 TBC	Business Networking Lunch at Confindustria Confindustria is Italy's largest business association. (Canadian trade mission delegates, local business representatives)
14:00 – 16:30 TBC	Business Seminar and/or Sector Breakout Sessions (Minister Champagne, Canadian trade mission delegates, local business and government representatives) <u>Remarks</u> The Honourable François-Philippe Champagne, Minister of International Trade <u>Presenters (tbc):</u> Italian Government Procurement, CONSIP (The State's public procurement company)
19:00 – 20 :30 TBC	Business Networking Reception hosted by Peter McGovern, Ambassador of Canada to Italy (In honour of Prime Minister Justin Trudeau's visit to Italy. By invitation only.) (Minister Champagne, Canadian trade mission delegates, local business and government representatives)

Dress code: Business attire

Additional Information:

END OF PROGRAM