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AIR CANADA
BUSINESS
EXCELLENCE
AWARDS**



ICCO CANADA

**MAY
25
2022**

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Our sincere congr
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May 25, 2022

2022 ICCO Air Canada Business Excellence Awards

The Italian Chamber of Commerce of Ontario Canada (ICCO) is a private, independent, not-for-profit organization, whose aim is to enhance and promote investments, business, trade and cultural relations between Canada and Italy.

The Italian Chamber of Commerce of Ontario Canada (ICCO Canada) is delighted to host the 2022 Business Excellence Awards in person, after two years of virtual events. The 2022 BEA is first and foremost a networking event, where professionals and entrepreneurs from all industries will have the chance to create business opportunities for each other in a friendly and welcoming atmosphere.

The annual BEA is the ICCO Canada's main event and a must-attend night for business owners in Ontario. The event celebrates Italian-Canadian entrepreneurial excellence and recognizes the most extraordinary and innovative leaders of the economic, scientific, academic, and cultural communities.

The awards highlight the incredible achievements of individuals and companies that have changed Ontario's economic landscape and given their businesses a competitive edge.

The Business Excellence Awards are a great opportunity to honour selected leaders and their achievements. 2022 marks the 20th anniversary of the Business Excellence Awards bringing together every year ICCO members, friends, local and not-so-local inspirational leaders in business, politics, and culture.

Since 2022 also marks the 75th anniversary of the diplomatic relations between Italy and Canada, the Business Excellence Awards will be the perfect occasion for celebrating this extraordinary milestone.



ICCO Business Excellence Award sponsored by AIR CANADA

This is the Italian Chamber of Commerce of Ontario Canada Award, which honours individuals who demonstrated outstanding achievements in all categories – entrepreneurialism, innovation, philanthropy, and community involvement, as well as a contribution to the arts.

ICCO Italy-Canada Award sponsored by Unico Inc. and Primo Foods

The Award honours individuals for their outstanding contribution to building bridges between Italy and Canada. This award aims to develop new and existing relationships between Canadian and Italian professionals for a long-term collaboration.

ICCO Next Generation Award sponsored by Pizza Nova

The Award honours individuals who demonstrated far-sightedness and initiative in the early years of their business or professional career.

ICCO Arts, Science and Culture Award sponsored by LiUNA

The Award honours individuals who have made a significant contribution to the cultural and intellectual life of Canada through their ground-breaking and innovative work in the field of Science, Arts, Culture and/or Academia.

ICCO Businesswoman of the Year Award sponsored by RBC Royal Bank

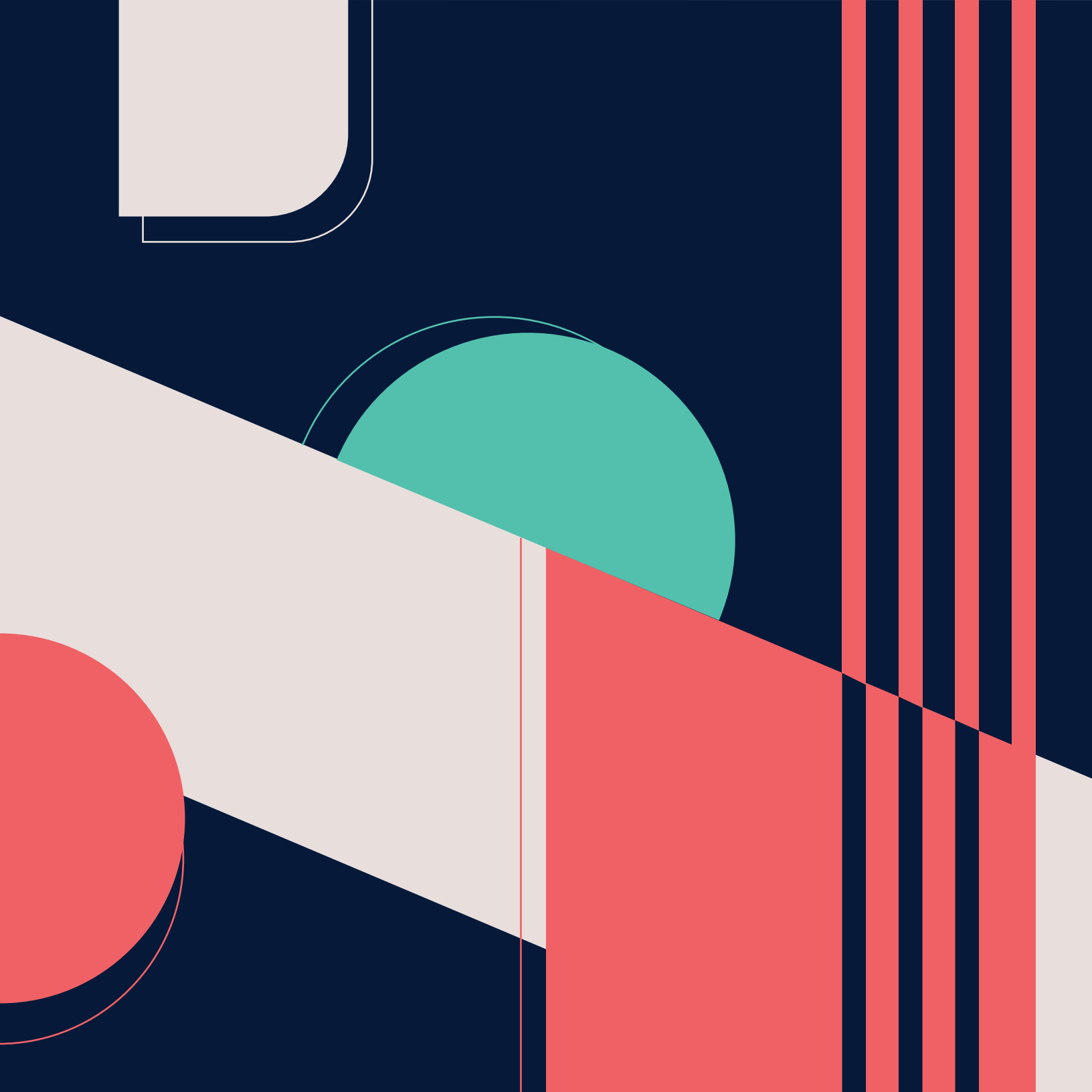
The Award honours women who demonstrated outstanding accomplishments in all categories – proven business acumen, outstanding leadership skills, notable achievements in their area of expertise, exemplary community involvement as well as contribution to the arts.

ICCO Architecture & Design Award

The Award recognizes an architect/firm for its achievements, quality of architecture, service to the clients, innovations in practice, contributions to architectural education.

ICCO Community Building Award sponsored by Masters Insurance Ltd.

The Award honours individuals who have made a significant contribution to the fabric of Canadian life through their social engagement, volunteerism and/or philanthropy. Their dedication has helped bring all Canadians closer together, strengthening our society and promoting integration among all its citizens.





PRIME MINISTER • PREMIER MINISTRE

May 25, 2022

Dear Friends:

I am pleased to extend my warmest greetings to everyone attending the Italian Chamber of Commerce of Ontario Canada's (ICCO Canada) 20th annual Business Excellence Awards.



You have gathered this evening to honour a group of individuals and businesses from the Italian-Canadian community for their outstanding achievements. I would like to congratulate this year's award recipients. Your entrepreneurial spirit, strong work ethic and commitment to excellence contribute to our country's prosperity and make you most deserving of this special recognition.

I would also like to commend ICCO Canada for its role in promoting economic growth and for supporting the Italian-Canadian business community. This event provides a wonderful opportunity to reflect upon your organization's many accomplishments and to set goals for a future of continued cooperation and mutual support.

Please accept my best wishes for a memorable evening and for every future success.

Sincerely,

The Rt. Hon. Justin P. J. Trudeau, P.C., M.P.
Prime Minister of Canada



Premier of Ontario - Premier ministre de l'Ontario

May 25, 2022

A MESSAGE FROM PREMIER DOUG FORD

I want to extend warm greetings to everyone taking part in the 20th Annual Business Excellence Awards of the Italian Chamber of Commerce of Ontario.



Ontario is proud to be home to a large and dynamic Italian Canadian business community whose members have made their mark in everything they do. Their endeavours and accomplishments play an important role in strengthening our province and reinforcing the longstanding bonds of friendship and trade between Canada and Italy.

Today, you honour our Italian community's entrepreneurs, professionals and community leaders for their business excellence and community spirit. Congratulations to the remarkable leaders and trailblazers being recognized with these prestigious awards!

I know this has been a difficult and unprecedented time for our business community, so I thank all of you for your dedication, resilience, and hard work you've shown these past two years.

Have a wonderful evening, everyone!

A handwritten signature in black ink, appearing to read "Doug Ford".

Doug Ford
Premier



Message from the Mayor

It is my pleasure to extend greetings and a warm welcome to everyone participating in the 20th Business Excellence Awards hosted by the Italian Chamber of Commerce of Ontario Canada (ICCO Canada).

These awards are a wonderful way to celebrate Italian-Canadian entrepreneurial excellence and recognize leaders in the economic, scientific, academic and cultural communities. Congratulations to everyone who is being recognized for their hard work and contributions to the Italian business community. Your dedicated efforts have made you deserving of this recognition.

The business community drives growth and innovation in Toronto, a city that is a destination for companies to develop and do business.

I congratulate everyone and thank all of you for your significant contributions and commitment to making a difference.

On behalf of Toronto City Council, please accept my best wishes for a wonderful event and continued success.

Yours truly,

John Tory
Mayor of Toronto



ICCO CANADA

ICCO Canada is the catalyst to developing business and cultural alliances among visionaries, entrepreneurs, and global organizations in Canada and Italy

Join us

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LETTER FROM ICCO CANADA CO-PRESIDENTS, TONY ALTOMARE AND PAT PELLICIONE

Distinguished guests,

We are honored to welcome ICCO Canada's dearest partners, members, and friends to the 20th edition of the Business Excellence Awards.

For this edition of the BEA, we have chosen the "being together" theme, with the aim of giving space to networking opportunities, providing a setting for sharing insights and taking part in discussions with the goal of giving positive impact to business.

At ICCO Canada, an organization that has always been attentive to business requests and to the demands of companies, we have understood the need for our community to reconnect with clients and partners, meet new prospects, converse with other attendees on what is happening in the market, develop new partnerships, and create new businesses.

2022 is an important year, as it marks the 75th anniversary of the diplomatic relations between Canada and Italy.

This long path has allowed the two countries to build and develop a friendly and long-lasting relationship, the importance of which is centered on the history of Italian migration to Canada and on the vibrant relations between the Canadian and the Italian people.

The cultural, economic, and political influence shared by our two countries is the basis of this relationship, a multilateral relationship that is constantly growing and flourishing.

Companies on each side of the Atlantic can take advantage of the complementary elements in our economies, using both countries' resources and opportunities to develop their businesses in the two continents.

ICCO Canada has been working on this goal for over 60 years, bringing energy and passion to enhance and promote investments, trade, business, and cultural relations between Italy and Canada.

We would like to congratulate the BEA 2022 winners, who distinguished themselves for the ability to seize these opportunities, face

challenges, create high-quality products and new business models, use a creative problem-solving approach and an innovative perspective to be successful.

The remarkable examples of success and excellence of the winners of this edition of the BEA is a source of inspiration and energy that will invigorate our work and push us to dare more and open ourselves to new and innovative ways of doing business.

Our sincere gratitude goes to our main sponsor, Air Canada, and to all the sponsors of this event. We would like to thank all our supporters and partners, who made this evening possible.

We extend a special thank you to the ICCO Canada staff, its Executive Director Corrado Paina in particular, for their continuous dedication and hard work.

We hope you enjoy this evening!

Sincerley,



Pat Pellicione

PATRICK PELLICIONE



Tony Altomare

TONY ALTOMARE



Via Salaria, 243
00199 Roma

May 24, 2022

Patrick Pelliccioni and Tony Altomare
Co Presidents
ICCO Canada
622 College St, Toronto, ON M6G 1B6

Dear President Pelliccioni, President Altomare,

Desidero ringraziarvi per il gentile invito a partecipare alla 20° edizione degli Air Canada Business Excellence Awards (BEA) della Camera di Commercio Italiana dell'Ontario Canada (ICCO Canada). Mi dispiace non poter partecipare ma permettetemi di condividere con voi i miei migliori auguri a coloro che sono stati nominati e hanno vinto.

I appreciated the opportunity to meet with the ICCO executive team on April 14th, and to learn more about the work they are doing to help promote stronger economic and cultural ties between Canada and Italy. Their efforts, alongside those of our embassy team, are important for advancing the prosperity and security of our two countries. In this 75th anniversary year of diplomatic relations between Canada and Italy, it is a good moment for us to consider how best we can build forward together into the future.

Tonight you honour and recognize the Canadian-Italo community and its contribution to the life and economy of Canada. Congratulations to winners who have demonstrated not only excellence in business, innovation, architecture and design but are also seen as role models in their community.

Grazie per l'opportunità che quest'occasione mi dà per ricordare i forti legami storici e guardare con ottimismo al nostro futuro insieme.

Con i migliori saluti,


Elissa Golberg
Ambasciatrice

A MESSAGE FROM ICCO CANADA EXECUTIVE DIRECTOR, CORRADO PAINA

Dear guests and friends of ICCO Canada,

It is a great pleasure to celebrate the excellence of Italian and Canadian entrepreneurship together, on this 20th edition of the Business Excellence Awards.

Italy and Canada, a long relationship emphasized by a dynamic Italo-Canadian community, represented tonight by these incredible winners and their meaningful stories.

Vibrant economic relations, spirit of innovation and cultural connections unite Canada and Italy.

With the aim of reinforcing these historical connections, ICCO Canada is working towards the creation of a gallery in Toronto, a center that embodies the fusion of business, culture, and technology in the heart of the city. A project that goes beyond the food Italy is usually known for.

The idea is to create an “ICCO Center”, a downtown hub, a place promoting Italian excellence, innovation, and the relationship between business and culture (a bond that has always been strong in Italy since the Renaissance).

This center will be a place for spending the whole day, where companies will have the chance to discuss business and create future trading opportunities.

A fulcrum for a mature, fully developed relationship between Canada and Italy: Canadians of Italian origin who are now integrated, Italians who come here with a better economic situation compared to what was common in the past, but with the same expectations, Italians who come here to invest, Canadians who go to Italy to invest.

The ICCO Center could represent a unique space of excellence in Toronto, helping businesses grow, from food to aerospace, from fashion to design, from technology to science.

We hope that with the support of our members, sponsors, and the community at large, this concept of an Italian Business Center can become a reality.

I want to recognize the winners of this edition of the BEA, the sponsors, and Air Canada in particular, which perfectly embodies the spirit and the sentiment of uniqueness, excellence, and innovation of

this strong ICCO Canada community, and which we hope to have with us in the years to come.

Finally, I want to congratulate the winners for their commitment to equality and diversity. They are all successful businesspeople and professionals, but they are all also community builders who have fought and fight to overcome the walls and the gates of racism for the promotion of a united Canada.

A special thank you to the ICCO Board of Directors and the ICCO Staff for their incredible work and dedication.



A handwritten signature in black ink, which appears to be 'CORRADO PAINA'. The signature is stylized and fluid, with a long horizontal stroke at the end.

CORRADO PAINA

ICCO CANADA BOARD OF DIRECTORS 2021-2022

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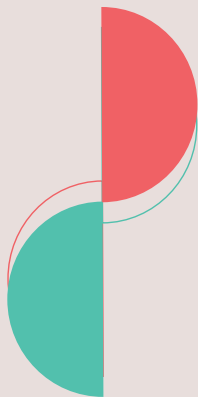
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BUSINESS EXCELLENCE AWARD

*M*axxmar Window Fashions was founded in 2007 by Norbert, Steve, and Mario Marocco, along with Emilio Carinci, a team with over forty years of experience in the window covering industry.

Starting with a handful of employees, today we are operating from our recently constructed, modern 150,000 square feet facility, with over 270 employees. With a customer base that spans from coast to coast, we have become the largest 100% Canadian-owned and -operated window covering manufacturer in Canada.

Recognized as a leader in innovation in our industry and holding over 80 patents to date, developing new and exciting products and improving on existing ones is something that we are very proud of. We have received many awards over the years for our developments, a testament to our innovative initiatives. Our innovation has enabled us to bring to market many new and exciting products and greatly contributed to our success.

We want to express our gratitude to the ICCO for choosing us for this award. We also want to thank everyone for the support they have provided over the years to help us achieve our goals.

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ITALY-CANADA AWARD

Thirty years of innovation, one name: Faresin Formwork, a leading Italian company in the formwork industry and construction equipment – and among the top five internationally. The company’s history began in 1973, when it was founded by Guido Faresin.

In 1987, the first specialized production of formwork began, bringing technology and safety up to high standards in the residential, industrial, commercial, and infrastructural fields. This was all possible thanks to a winning strategy: more efficiency, fewer costs.

Faresin Formwork has been defined as “the pocket multinational”, deeply connected to its roots while also looking to the future of the industry, the markets, and our planet. It now plays an increasingly important role in international trade fairs, system missions, and in sustainable and charity projects. Today, the team is fully active in conceiving, designing, and developing new solutions for improving living spaces beyond all borders, because only together can we build a better world.

Executive director of Faresin Formwork Group, Giacomo Dalla Fontana, receives the award on behalf of Faresin Formwork Group. With twenty-one years of experience with Formwork Systems, Mr. Dalla Fontana has worked in the European, African, Middle Eastern, Latin American, US, and Canadian markets, where a solid network of distributors and partners has flourished.

Faresin Formwork Systems Inc, based in Toronto, supplies rental equipment to the most prominent construction companies in Canada. Faresin Formwork System LTD was founded in 2018, in partnership with a Canadian-based company, to satisfy the demands of the Canadian market.

Giacomo
Dalla Fontana

Executive Director, Faresin
Formwork SpA

Founder, Faresin Formwork
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NEXT GENERATION AWARD

Adam Reeds is the Co-Founder & CEO of Ledn, a global company based in Canada, focused on building financial products that help people save in Bitcoin. Prior to co-founding Ledn, Adam spent ten years at Dream Asset Management developing, building, and financing a \$1.5 billion portfolio of renewable power projects. It was Bitcoin's connection with energy that brought Adam into Bitcoin mining, where he and his co-founder identified a gap in financing digital assets. Today, Ledn is a broad financial services platform, with clients in over 127 countries. Adam is a graduate of the HBA program at the Richard Ivey School of Business and holds a Bachelor of Engineering Science from the University of Western Ontario.

Mauricio Di Bartolomeo is the Co-Founder & Chief Strategy Officer at Ledn Inc., a financial services company built for Bitcoin and digital assets. The company underwrote Canada's first-ever Bitcoin-backed loan in 2018, and most recently announced the world's first Bitcoin-backed mortgage. It also offers a full suite of lending, savings, and trading products, providing financial services to digital asset holders in over 127 countries. Mauricio has been involved in Bitcoin since 2014, when in Venezuela he learned that his family and friends were using it to earn an income by mining it and protecting their wealth by converting it into a censorship-resistance currency. Now residing in Canada, he has been working on Bitcoin full-time since then, developing technology to make it easier to hold and use. Ledn powers savings and lending products that unlock the potential of digital assets. Mauricio is a graduate of the HBA and MBA programs at the Richard Ivey School of Business and authors Ledn's weekly research letter, The Bitcoin Economic Calendar, which goes out to over 100,000 subscribers weekly.



Adam
Reeds

Co-Founder & CEO
at Ledn Inc.

Mauricio Di
Bartolomeo



Co-Founder & CSO
at Ledn Inc.

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ARCHITECTURE AND DESIGN AWARD

Paolo Ferrari is an internationally recognized designer and founder of Studio Paolo Ferrari, a Toronto-based, multi-disciplinary design studio, with a focus on interiors and objects. The studio is currently involved in projects in North America, Europe, and the Middle East. Throughout his career, Ferrari has worked with luxury heavyweights, including The Four Seasons, Raffles, Viceroy, and LVMH.

Studio Paolo Ferrari's work emerges through the pursuit of inventive and resonant concepts, led by design strategy, refinement, and integrity. Creative thinking, collaboration, and optimism guide the studio's approach. At its core, we believe design is about celebrating the human experience.

Paolo
Ferrari

*Designer & Founder,
Studio Paolo Ferrari*





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We are inspired by our friends at the **Italian Chamber of Commerce** and their continuous efforts to make a positive difference in our community.

Congratulations to all the **2022 Business Achievement Award** recipients.

rbc.com/community



BUSINESSWOMAN OF THE YEAR AWARD

Diane J. Brisebois is President and CEO of Retail Council of Canada (RCC) and has held that position since 1995. She has been leading industry associations in Canada for more than 40 years. RCC represents over 45,000 retail establishments across Canada which account for more than 75% of all retail sales in the country.

She currently serves on the Advisory Boards of St. Mary's University David Sobey Centre for Innovation in Retailing and Services, University of Alberta School of Business Retailing Program, Federation of International Retail Associations, the Golden Pencil Award Executive Advisory Committee and is a member of the Board of Directors of the Canada's Children's Hospital Foundations.

Diane also served as the Chairman of the Board of the Canadian Society of Association Executives, the Traffic Injury Research Foundation, the Fair Factory Clearinghouse and The Federation of International Retail Associations.

In addition, Diane served on the Board and Board Committees of the:

- Quebec Employers Council
- Toronto Region Board of Trade
- Covenant House Toronto
- Ryerson University's School of Retail
- Business Advisory Board of the World Wildlife Federation and
- Capital Fundraising Committee of the Centre for Addiction and Mental Health Foundation (CAMH).

Diane received the following recognitions:

- The Pinnacle Award in recognition of exceptional leadership and outstanding contribution to the association community in Canada
- The Advancing Retail as a Career Award presented by the School of Retailing of the University of Alberta
- The Golden Pencil Award presented by the Food Industry of Canada for outstanding contribution to the grocery industry
- The Founders of Canada's Digital Economy Award in recognition of outstanding contribution to the advancement of the digital economy
- The Star Women Award presented by the grocery and consumer package goods industries in recognition of outstanding leadership in Canada.

*Diane J.
Brisebois*

*President & CEO
Retail Council of Canada*



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COMMUNITY BUILDING AWARD

Joe Gorman is the Director of Public Affairs at Humber River Hospital. Joe was born in Newmarket and grew up in a large family, who instilled a passion for community and togetherness from a young age. Joe served as the Director of Columbus Boys Camp for eight years and provided underprivileged boys with positive and supportive experiences. His compassionate spirit and innate ability to connect with people led to his Board membership with Inn from the Cold and Rose of Sharon to support and come alongside the underserved, including young single mothers.

Joe is well known within the Greater Toronto Area for his generosity and inviting leadership. Joe served his community as a Catholic priest from 2008 to 2015, and during that time was an appreciated leader, who fostered a meaningful and impactful sense of community among his congregations. Applying his desire to influence positive change to a different setting, he began working in public affairs and has continuously found ways to help those who need it most through this role.

Joe's philanthropic and generous mindset led to integrating his longstanding community work with various campaigns and initiatives at Humber. He was critical to the inception of vaccination clinics in the Northwest Toronto community - one of the hardest-hit areas by COVID-19 - which vaccinated over 400,000 people. Joe's compassion for others extends to his influential role in donation campaigns at Humber, raising millions of dollars for the hospital's Foundation and including initiatives like backpack drives for students, holiday gifts for families, and contributions to Ukraine.

Joe consistently brings people together from diverse backgrounds through his relationships with the media, community members, and politicians. His ability to make everyone feel welcome and important is an invaluable contribution to the community.

Joe
Gorman

Director of Public Affairs
Humber River Hospital

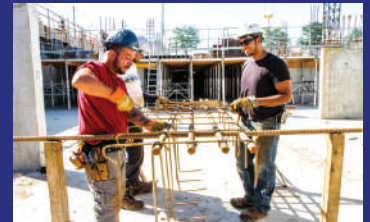


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ARTS, SCIENCE & CULTURE AWARD

Dr Carys Massarella is an Assistant Clinical Professor in the Division of Emergency Medicine Department of Medicine at McMaster University. She is the lead physician for the Transgender Health Program at Quest Community Health Centre and an Attending Emergency Physician at St Joseph's Healthcare in Hamilton. She has held the position of Chief of Emergency Medicine at St Joseph's Healthcare and Program Director for the Royal College Program in Emergency Medicine at McMaster University.

She was also President of the Medical Staff at St Joseph's Healthcare and was recently appointed President of the Hamilton Academy of Medicine. She speaks widely on transgender issues and is a leader in transgender healthcare in Canada. She was recently named by McLeans magazine One of 50 Canadians who are breaking ground, leading the debate, and shaping how we think and live. She has appeared in numerous documentaries and recently starred in the Amazon Prime/Out TV series *My Trans Journey*.

She has also done two TEDx talks on transgender-related issues. She has received numerous other awards, including *Teacher of the Year* in Emergency Medicine at McMaster; as well as the *Sister Joan Sullivan* award, the highest award for a physician at St Joseph's Healthcare, awarded to the physician who best represents the values of the Hospital. In 2017, she received the award from the YWCA Hamilton for the *Women of Distinction* for Healthcare. Her goal is to provide high quality, gender-affirming healthcare for all Canadians, regardless of where they live.

Dr. Carys
Massarella

MD, FRCPC



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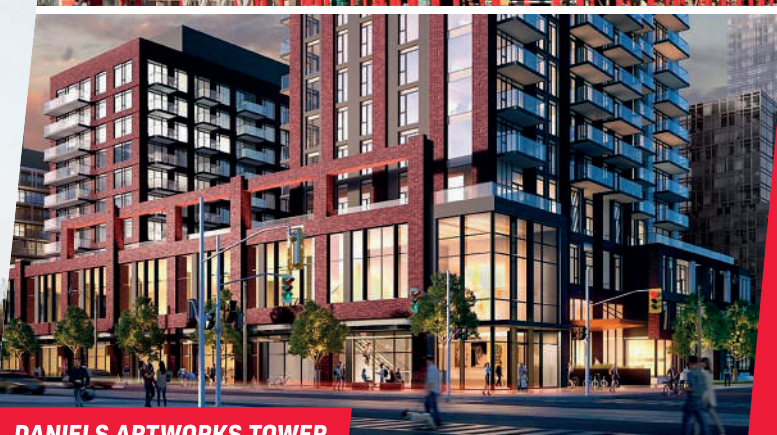


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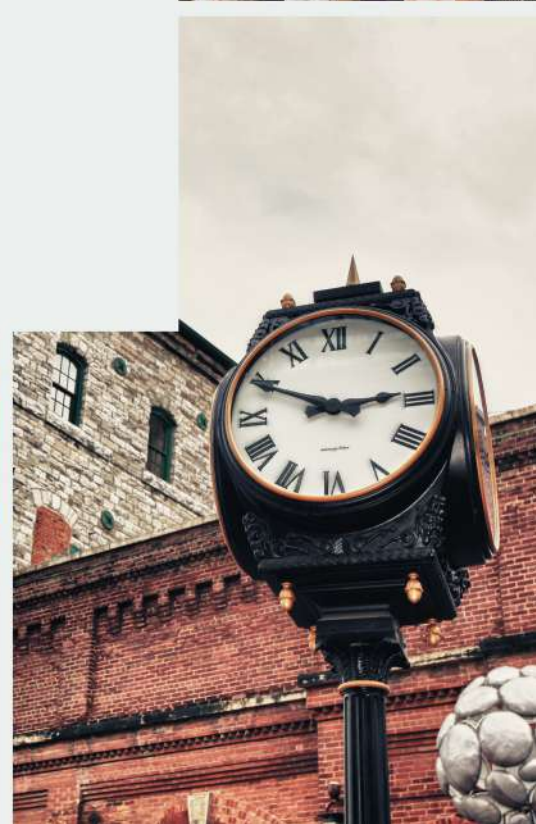
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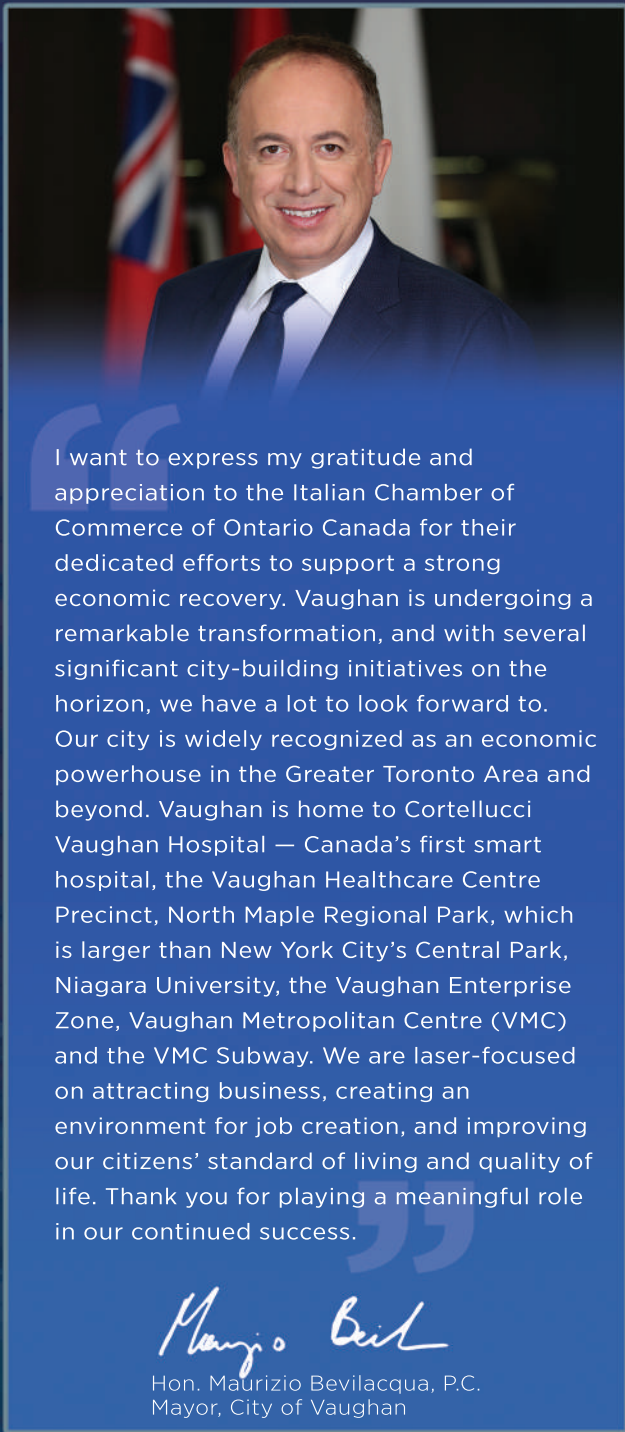


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I want to express my gratitude and appreciation to the Italian Chamber of Commerce of Ontario Canada for their dedicated efforts to support a strong economic recovery. Vaughan is undergoing a remarkable transformation, and with several significant city-building initiatives on the horizon, we have a lot to look forward to. Our city is widely recognized as an economic powerhouse in the Greater Toronto Area and beyond. Vaughan is home to Cortellucci Vaughan Hospital — Canada's first smart hospital, the Vaughan Healthcare Centre Precinct, North Maple Regional Park, which is larger than New York City's Central Park, Niagara University, the Vaughan Enterprise Zone, Vaughan Metropolitan Centre (VMC) and the VMC Subway. We are laser-focused on attracting business, creating an environment for job creation, and improving our citizens' standard of living and quality of life. Thank you for playing a meaningful role in our continued success.

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Innovation Award

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Mr. Basilio Farano
New Generation Award

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Mr. Mike D'Uva
Global Success Award

Mr. Enzo De Lucaz
Innovation Award

2005

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Mr. Sam Primucci
Global Success Award

Ms. Julie Di Lorenzo
Innovation Award

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President's Award

Mr. Rodrigo Rodriguez
President's Award

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Business Excellence Award

Ms. Elem Rinomato-Pavan
New Generation Award

Mr. Ned Santarossa
Global Success Award

Ms. Teresa Cascioli
Innovation Award

Ms. Alberta G. Cefis
President's Award

Mr. Sergio Marchionne
President's Award

Mr. Marco Citterio
Lifetime Achievement Award

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Business Excellence Award

Mr. Frank Cianciulli
New Generation Award

Mr. Peter Marrone
Global Success Award

Ms. Anna Simone & Elaine Cecconi
Innovation Award

Mr. Mario Romano
President's Award

Mr. Mario Moretti Polegato
Lifetime Achievement Award

Mr. Dino Chiesa
Lifetime Achievement Award

Mr. Franco Prevedello
Cultural Enterprise Award

2008

Mr. Gary Pillitteri
Business Excellence Award

Mr. Anthony Lacavera
New Generation Award

The Sorbara Family
Lifetime Achievement Award

Mr. Felice Sabatino
Cultural Enterprise Award

Mr. Luigi Santaguida
Scotiabank ICCT Environmental
Leadership Award

2009

Mr. Tony Varone
Business Excellence Award

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Rechichi**
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Scotiabank ICCT Environmental
Leadership Award

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PricewaterhouseCoopers ICCO
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Award

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Building Award

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Business Excellence Award

Mr. Jesse Brito
New Generation Award

Mr. Antonio Nicaso
Community Building Award

Mr. Franco Traverso & Paolo Maccario
Arts and Culture Award

Mr. Mario Cortellucci
Scotiabank ICCT Environmental Leadership Award

Ms. Federica Nazzani
ICCO RBC Businesswoman of The Year Award

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Ms. Clara Angotti
ICCO Innovation "Guglielmo Marconi" Award

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Mr. Armando Pirola Fumanelli
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Ms. Elisa Citterio
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Mr. Francesco Policaro
Next Generation "Ron Farano" Award

Mr. Joseph Gulizia
ICCO Community Building Award

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Dr. Maria Cristina Nostro
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ICCO Italy-Canada Award

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