



Italian Chamber of Commerce of Ontario - 622 College Street - Suite 201 F - Toronto, ON - M6G 1B6
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Italian Chamber of Commerce of Ontario (Italian offices) Milan - Udine - Verona

FOR IMMEDIATE RELEASE

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ICCO Canada Pentola d'Oro – Under the Stars

Promotes excellence and recognizes outstanding representatives of the food and wine industry.

ICCO Canada is thrilled to announce that the 8th edition of the ICCO Canada Pentola D'Oro- Under the stars will take place on Wednesday, November 25, 2020 via Zoom platform, starting at 6 p.m.

As part of the *True Italian Taste* project, this year's online event celebrates Italian culinary arts, certified and authentic Italian products and ingredients. The *True Italian Taste* project is promoted and financed by the Italian Ministry of Foreign Affairs and International Cooperation, carried out by Assocamerestero in collaboration with the Italian Chambers of Commerce abroad, and it is part of "The Extraordinary Italian Taste" program.

ICCO Canada also announces that Lavazza is the 2020 ICCO Canada Pentola d'Oro - Under The Stars Main sponsor.

"On this occasion, we are proud to bring the business and culinary community together, at a time when the food and beverage industry in Ontario, and internationally, has been deeply affected by the pandemic. We look forward to celebrating their innovative approach to business and their achievements," says Corrado Paina, Executive Director of ICCO Canada.

The evening will feature a True Italian Taste menu presented exclusively for us by Michelin Star Chef Cristina Bowerman, who will be connected live from Italy during the event.

"For the eighth year in a row, we have supported the creativity and the vision of those who have promoted and contributed to the Italian "culinary" lifestyle in Canada, this year in an online version of the event that will feature an extraordinary Chef from Italy.", say Tony Altomare and Pat Pelliccione, Co-Presidents of ICCO Canada.

"This year's Award winners have all shown that through their hard work, dedication, and innovation, they were able to make a difference and improve the industry. That is why we are extremely pleased to celebrate their achievements."

Attendees will be able to purchase the evening's menu at a special price by ordering a dinner kit and have it delivered prior to the event. ICCO Canada will collaborate with Toronto chef Roberto Fracchioni (Canadian Brand Ambassador of Prosciutto di Parma, Chef and Food Consultant) and Eatly Toronto to prepare the three-course menu created by Chef Cristina Bowerman.

Part of the evening will be reserved to celebrate the 2020 ICCO Canada Pentola d'Oro Under the Stars winners,



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**ICCO Canada Pentola
d'Oro – Under The Stars
Selection Committee:**

Tony Altomare

Andrea Chiaramello

Corrado Paina

Patrick Pelliccione

Ron Sedran

We are proud to announce

GABRIELE TORCHETTI as PENTOLA D'ORO AWARD recipient

Gabriele Torchetti is the owner of Lady York Foods, an old-world specialty supermarket in the true Italian sense, that has been family-owned and operated since it first opened its doors in 1959. Lady York Foods has been a community landmark, as an independent grocer, in the Dufferin & Lawrence area for over half a century.

CHEF MASSIMO CAPRA as ITALY- CANADA AWARD recipient

Chef Massimo Capra was born and raised in Italy and that is also where he started his extensive culinary career. He moved to Toronto in 1982 where he worked in several well-known restaurants. Throughout his career he also opened various restaurants in the city and one abroad in Doha, Qatar. Chef Capra is also known because of his many tv appearances.

JOE PULLA as LIFETIME ACHIEVEMENT AWARD recipient

Joe Pulla is the president of Johnvince Foods, an established leader in innovating, manufacturing, and distributing quality bulk foods across North America. Presently, all major grocery retailers in Canada, purchase the vast majority of their bulk food requirements from Johnvince Foods. Their valued customers include major & independent grocers, department chains in mass, drug, retail, club, & convenience channels as well as bulk retailers and wholesale distributors.

SALVATORE MELE as INNOVATIVE ENTREPRENEUR AWARD recipient

Salvatore Mele is the owner of Oretta and founder of The Mele Group. In addition to Oretta, The Mele Group owns Toronto's Capocaccia Trattoria as well. Oretta opened in 2016 and is an Art Deco - inspired King West Restaurant with a retro chic design that seats 220 people.

HALPERN ENTERPRISES as ITALIAN WINE AWARD recipient

Halpern Enterprises has been in the business of importing fine wines and spirits into Canada for over 65 years and are one of the oldest in Ontario. A family business that started small but quickly developed strong relationships with a few European and New World wine producers and today they represent over 175 wineries and distilleries from all around the world.



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This year ICCO Canada Pentola d'Oro - Under the Stars is presented within the True Italian Taste program which is funded by the Italian Ministry of Foreign Affairs and International Cooperation.

Main Sponsor: Lavazza

Events Sponsors: Fortinos, Longo's, Eataty Toronto, Concord National, Metro, Pizza Nova, Inter-Transport Ltd, Jan K. Overweel

MEDIA CONTACT: Corrado Paina, Executive Director, ICCO Canada

To coordinate coverage, as well as an exclusive interview with the renowned Michelin Star Chef Cristina Bowerman please contact

Isabella Vecchiarelli at vecchiarelli@italchambers.ca
