



ICCO CANADA

PENTOLA D'ORO AWARDS

Discovering the excellences of Lazio

In collaboration with



Main Sponsor



JOIN US

Liberty Grand

**25 British Columbia Rd
Toronto**

5:00 pm

Cocktail Reception

6:30 pm

Gala Dinner

NOV 26 2021

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**"Life is a
combination of
magic and pasta."**

— Federico Fellini



The **2021 ICCO Canada Pentola d'Oro Awards** is the annual gala dinner that promotes excellence in food and wine and recognizes individuals as well as businesses and their outstanding contributions to the food and beverage industry.

The Gala Dinner will be held at **Liberty Grand Entertainment Complex** on **November 26, 2021**.

The event will bring together the key players in the food and wine sector of Ontario such as restaurants, suppliers, grocery and beverage experts, packaging innovators and delivery providers, as well as numerous media, influencers, food writers, and bloggers, all in a "Made in Italy" environment.

This year's edition will celebrate quintessential food and wine specialities from **Lazio** focusing on its regional products and authentic flavours. Ingredients like tomatoes, eggs, Pecorino Romano cheese, and guanciale (cured pig jowl) are often the main components of the region's traditional cuisine and are featured in simple and tasty dishes, such as amatriciana, carbonara, cacio e pepe and gricia.

During the event, attendees will be able to experience and taste an exclusive dinner while celebrating the award winners.



EVENT DETAILS

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Date

November 26, 2021

Venue

Liberty Grand Entertainment Complex
25 British Columbia Rd, Toronto

Time

5 - 6 pm > Cocktail Reception
6 - 8 pm > Gala Dinner

Attire

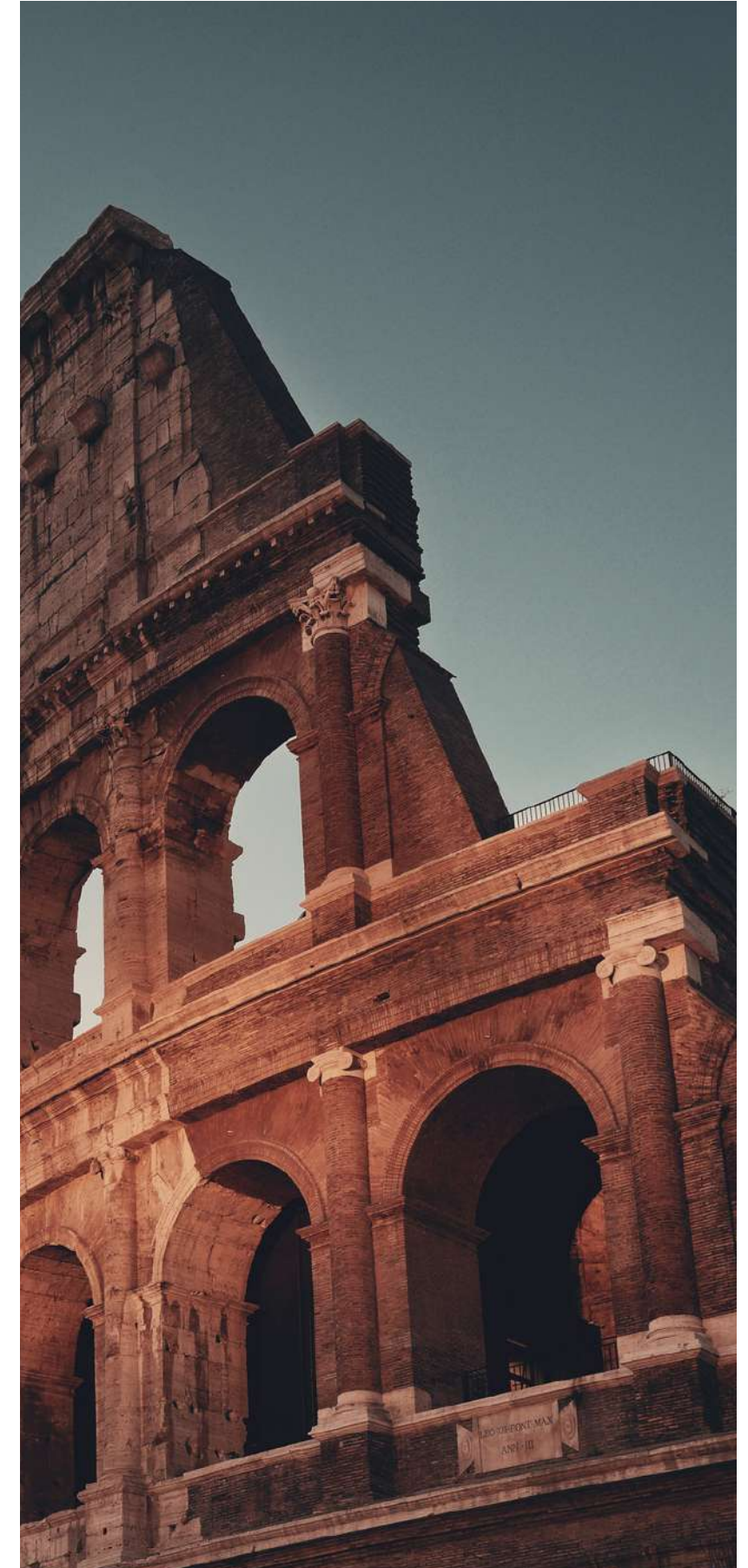
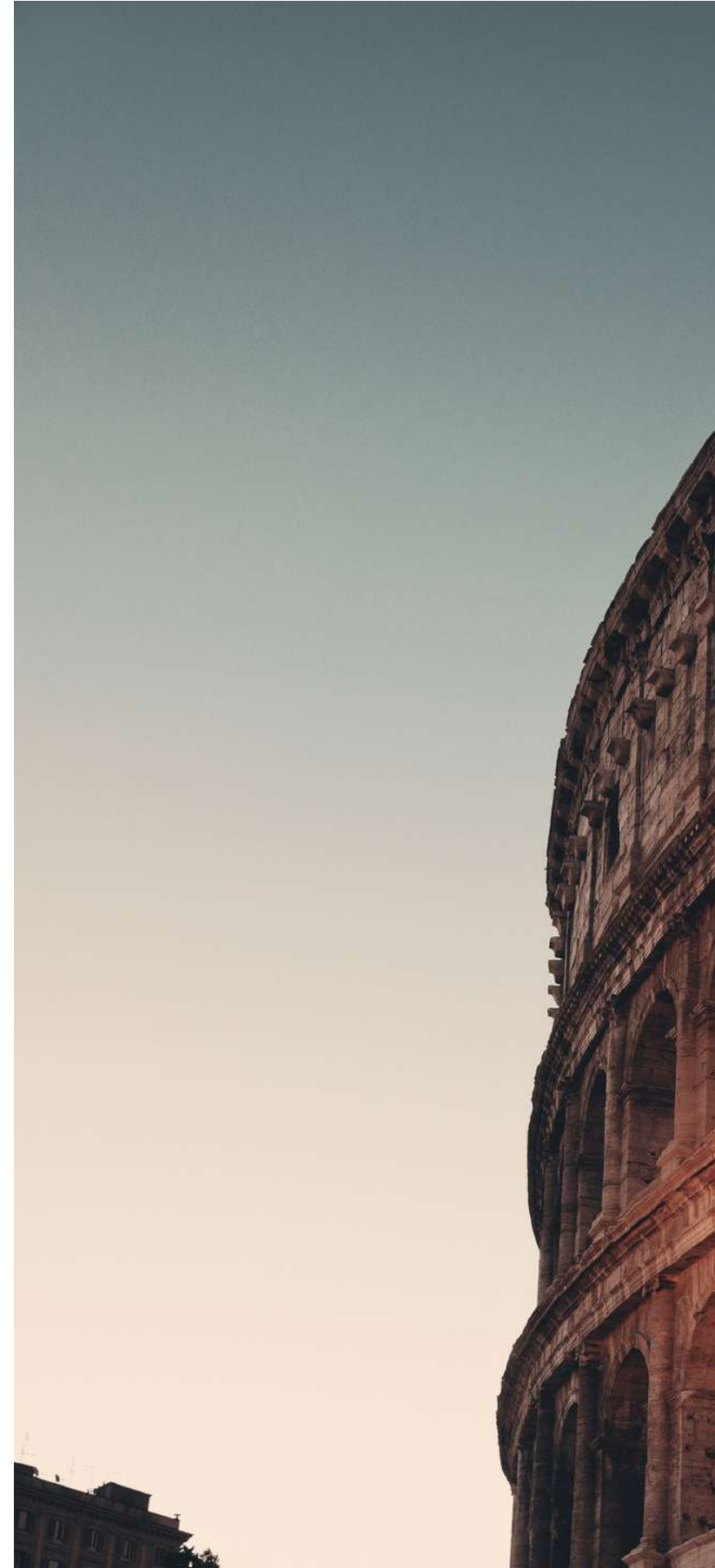
Business / Cocktail Dress



About Lazio Region

Cities and hamlets brimming with history, nature, archaeological sites, lakes, and beaches. This region is wide and full of treasures.

Simple and authentic, jealous of its traditions and of its past, the cuisine of Lazio is often identified with the Roman cuisine but, actually, it goes much further than this, with many typical variations from area to area and influences from nearby regions.



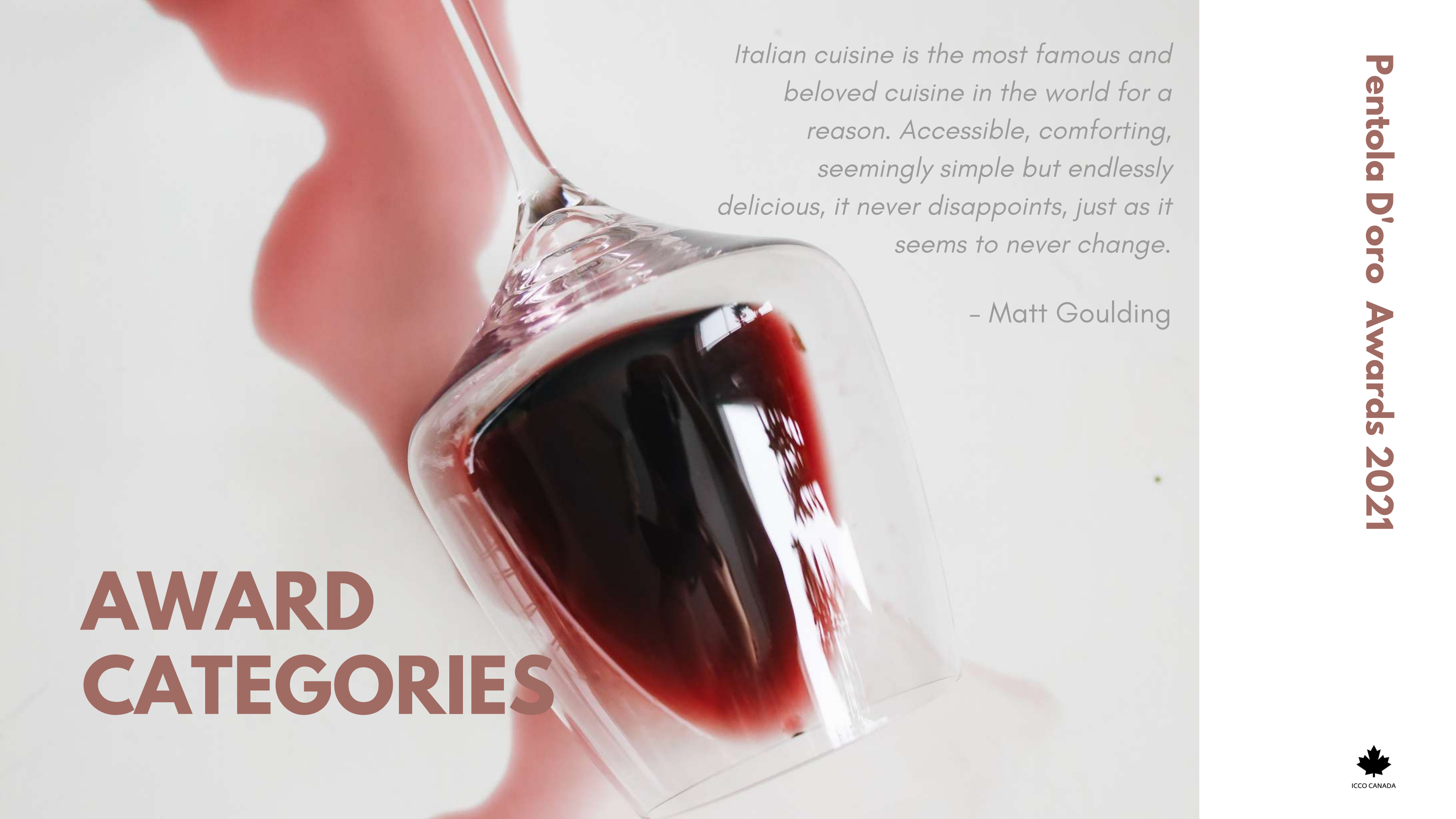
About our Main Sponsor



For the second year in a row, **Lavazza Group** is partnering with ICCO Canada to celebrate the best of the food industry in a safe and enjoyable environment. Coffee has always been synonymous with socializing and Lavazza has promoted business and cultural opportunities with many significant events both in Italy and abroad.

The history of the Lavazza Group is one of great passion for quality coffee, coupled with a spirit of entrepreneurship defined by innovation and a sense of responsibility.





Italian cuisine is the most famous and beloved cuisine in the world for a reason. Accessible, comforting, seemingly simple but endlessly delicious, it never disappoints, just as it seems to never change.

– Matt Goulding

AWARD CATEGORIES

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Nomination Criteria

Excellence in Quality

The nominee has consistently shown the importance of providing quality food and beverages to the market

Outstanding Leadership

The nominee has identified problems in doing business and take the necessary steps towards practical solutions

Business Development & Expansion

The nominee has shown an outstanding performance in business expansion and sales production within the Ontario Food and Beverage Industry.

Innovation & Creativity

The nominee has contributed to service improvement with original ideas while tackling today's competitive edge in business.



PENTOLA D'ORO AWARD

Canadian company or individual who has excelled in the whole food and beverage industry – from farming to food production, packaging, retail and distribution.

LIFETIME ACHIEVEMENT AWARD

The award recognizes an exceptional leader who made outstanding, far-reaching, and long-lasting contributions to the industry over their careers.

ITALY-CANADA AWARD

Canadian or Italian company that has excelled in business and cultural relations between Italy and Canada and has invested in the promotion and development of the Italian food industry in both countries.

INNOVATIVE ENTREPRENEUR AWARD

The award recognizes an individual that has founded a successful business in the Food & Beverage Industry in Ontario. The entrepreneur personally exhibits extraordinary energy, inspiration, leadership, and innovation in their business pursuits.

SPONSORSHIP OPPORTUNITIES



"Everything you see I owe to spaghetti"

– Sofia Loren

Main Sponsor



- Partnership acknowledgment in all ICCO communications
- Logo recognition on invitation – distributed to over 10,000 individuals including Peers, Government officials, VPs and ICCO Members
- Recognition as the Main Sponsor
- Representative to address the audience for 2 mins
- Verbal acknowledgment by EMCEE
- Two full-page Ads in the event booklet

SOLD

\$ 13,000



Pentola d'Oro Award Sponsor

- Company acknowledgment as the Category Award Sponsor during the award ceremony
- Company logo displayed during the event
- Logo recognition on invitation distributed to over 10,000 individuals including Federal Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website event page
- Recognition as the Category Award Sponsor in all the event marketing and communications
- One full-page Ad in the event booklet

\$ 5,000

SOLD



Italy-Canada Award Sponsor

- Company acknowledgment as the Category Award Sponsor during the award ceremony
- Company logo displayed during the event
- Logo recognition on invitation distributed to over 10,000 individuals including Federal Government officials, VIPs, and ICCO Members
- Link to your website from the event website event page
- Recognition as the Category Award Sponsor in all the event marketing and communications
- One full-page Ad in the event booklet

\$ 5,000

SOLD
FORTINOS
Your Supermarket with a heart!™



Lifetime Achievement Award Sponsor

- Company acknowledgment as the Category Award Sponsor during the award ceremony
- Company logo displayed during the event
- Logo recognition on invitation distributed to over 10,000 individuals including Federal Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website event page
- Recognition as the Category Award Sponsor in all the event marketing and communications
- One full-page Ad in the event booklet

\$ 5,000

SOLD
Longo's®



Innovative Entrepreneur Award Sponsor

- Company acknowledgment as the Category Award Sponsor during the award ceremony
- Company logo displayed during the event
- Logo recognition on invitation distributed to over 10,000 individuals including Federal Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website event page
- Recognition as the Category Award Sponsor in all the event marketing and communications
- One full-page Ad in the event booklet

\$ 5,000

SOLD
PIZZA NOVA
EST. 1963



\$ 10,000

Dinner Sponsor

- Recognition as the Dinner Sponsor in all the event marketing and communications
- Company logo displayed during the event
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website's event page
- Booklet published on the ICCO website and social media channels
- Signature cocktail
- One full-page Ad in the event booklet



Official & Exclusive Airline Sponsor

- Recognition as the Official & Exclusive Airline Sponsor in all the event marketing and communications
- Company logo displayed during the event
- Logo recognition on Award Invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website's event page
- Booklet published on the ICCO website and social media channels
- Signature Cocktail
- One full-page Ad in the event booklet

\$ 10,000

SOLD

AIR CANADA



\$ 5,000

Digital Program Sponsor

- Recognition as the Digital Program Sponsor in all the event marketing and communications
- Company logo displayed during the event
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website's event page
- Online booklet published on the ICCO website and social media channels
- One full-page Ad in the event booklet (Back Cover)



\$ 5,000

Decor Sponsor

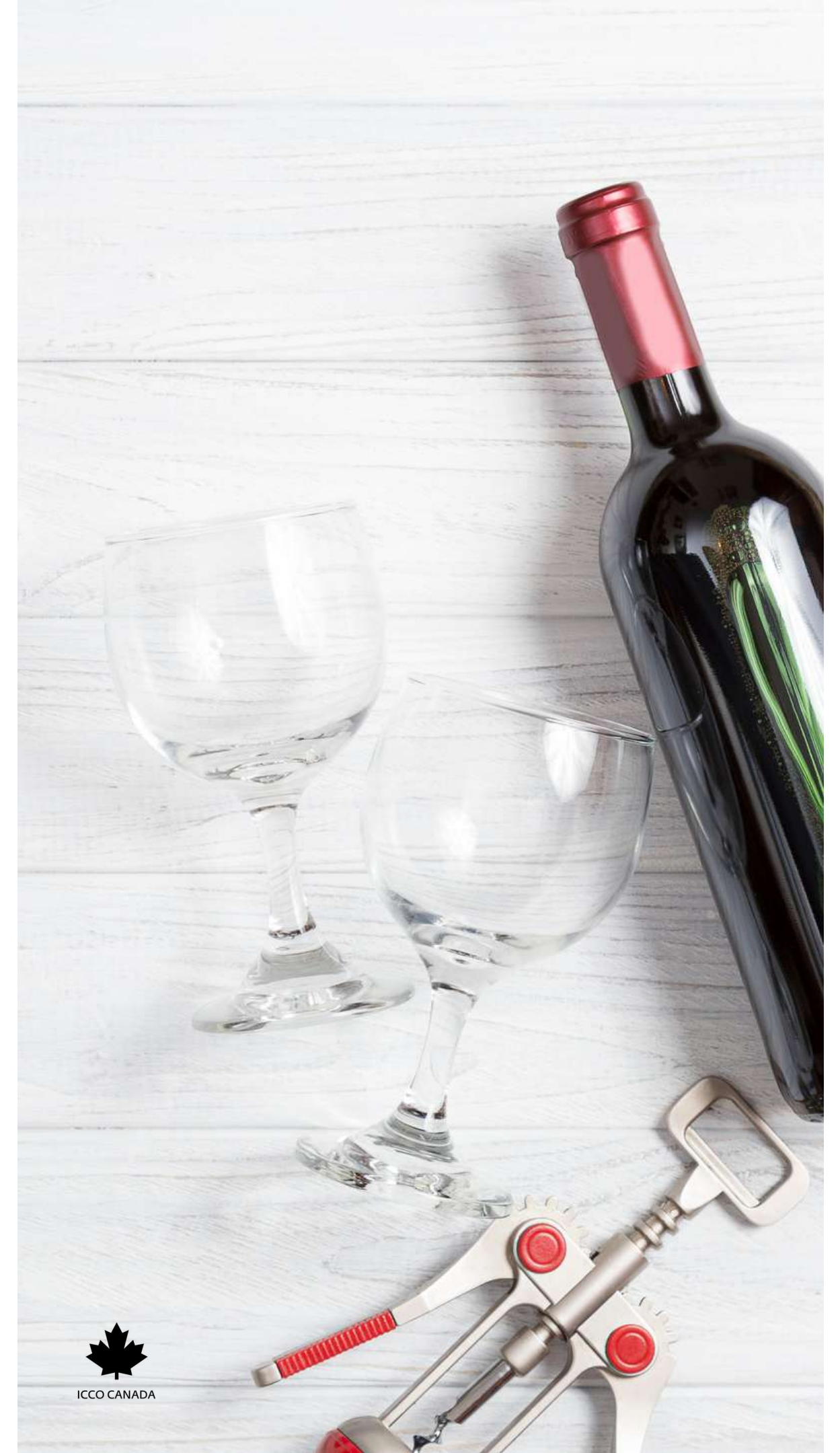
- Recognition as the Decor Sponsor in all the event marketing and communications
- Company logo displayed during the event
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website's event page
- Online booklet published on the ICCO website and social media channels
- One full-page Ad in the event booklet



\$ 5,000

Wine Sponsor

- Recognition as the Wine Sponsor in all the event marketing and communications
- Company logo displayed during the event
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website's event page
- Online booklet published on the ICCO website and social media channels
- One full-page Ad in the event booklet



\$ 5,000

Gift Sponsor

- Recognition as the 'Gift Sponsor' in all the event marketing and communications
- Link to your website from the ICCO website's event page
- Company logo displayed during the event
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Online booklet published on the ICCO website and social media channels
- One full-page Ad in the event booklet

SOLD
CONCORD
NATIONAL
We Build Great Brands.



\$ 5,000

Photo Booth Sponsor

- Recognition as the 'Photo Booth Sponsor' in all the event marketing and communications
- Link to your website from the ICCO website's event page
- Company logo displayed during the event
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Online booklet published on the ICCO website and social media channels
- One full-page Ad in the event booklet
- Corporate logo on the media wall



Media Wall Sponsor

- Recognition as the 'Media Wall Sponsor' in all the event marketing and communications
- Link to your website from the ICCO website's event page
- Company logo displayed during the event
- Logo recognition in awards invitation - distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Online booklet published on the ICCO website and social media channels
- One full-page Ad in the event booklet

SOLD
OUT

\$ 2,000



Advertising

Advertising allows you to get the message straight to the client



- Exclusive advertisement in the program
- Recognition as a supporter in the online program
- Recording archived on the Youtube channel
- Program published on the ICCO website and social media channels
- Program sent to participating media and influencers

For more information please contact events@italchambers.ca



Tickets/Table



INDIVIDUAL TICKETS

- ICCO members: \$150 + HST
- Non-ICCO member: \$200 + HST

TABLE OF 10

- ICCO members: \$ 1,500 + HST
- Non-ICCO member: \$ 2,000 + HST
- Corporate Table: \$ 2,500 + HST (*corporate name displayed*)

\$ 150 / \$2,500







For more information please contact events@italchambers.ca



Past Partners



PENTOLA D'ORO AWARDS

- **2020** > video  > booklet 
- **2019** > video  > booklet 
- **2018** > video  > booklet 

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**"Italian food is my
favorite food.
It's the most
sophisticated
eating system"**

— Peter Gabriel



LET'S TALK

ITALIAN CHAMBER OF COMMERCE OF ONTARIO CANADA
(ICCO CANADA)

Toronto - Milano - Verona

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ICCO CANADA



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