



BUSINESS EXCELLENCE AWARDS

INSPIRING WOMEN LEADERS



SEPTEMBER 24, 2020 / ZOOM

CELEBRATING WOMEN ENTREPRENEURSHIP AND LEADERSHIP

Over the decades, so many women have made outstanding contributions towards society and the world has gained valuable insights from their leadership.



2020
EDITION

2020 EDITION

We typically have annual gala dinner to celebrate the recipients of our Business Excellence Awards, but now that no direct hosting will be possible for a while, we have one small but a central advantage. We can properly concentrate on the best bit: the conversation.

We can invite others to a chat room at dinner time – and there talk as we've seldom done before.

This year, the award is set to be bigger and better than ever before. The 2020 BEA is an online event that celebrates some of the significant contributions that women make to drive Canada's leadership both in business and culture.



ABOUT THE BEA

The ICCO Business Excellence Awards (BEA) are prestigious awards presented to the most outstanding and innovative leaders from the business, scientific, academic and cultural community. Previous celebrations have attracted more than 500 people, including VIPs, leaders from the business community and government dignitaries, making it the most successful Gala so far.

The Business Excellence Awards are a great opportunity to honour those selected for their excellence, as well as engage with top corporate executives and distinguished politicians. 2020 marks the 18th anniversary of the Business Excellence Awards bringing together every year ICCO members, friends, local and not-so-local inspirational leaders in the business, politics, and culture.



AWARD CATEGORIES



The Awards seek out and highlight the incredible achievements of individuals and businesses that have changed the economic landscape of Ontario and given a competitive edge to their business



BUSINESS EXCELLENCE AWARD

This is the Italian Chamber of Commerce of Ontario Award which honours individuals who demonstrate outstanding achievements in all categories – entrepreneurship, journalism, innovation, philanthropy and community involvement, as well as contribution to the arts.



ITALY-CANADA AWARD

The Award honours individuals, for their outstanding contribution to building bridges between Italy and Canada. This award aims to develop new and existing relationships between Canadian and Italian professionals into long-term collaborations.

INNOVATION AWARD

The Award honours a company that has been called for its innovative products and services in the market, thus creating an exemplary case of creative change for the business community.



SOLD
AIR CANADA

SOLD
MONTECASSINO

SOLD
PIZZA NOVA



COMMUNITY BUILDING AWARD

The award honours individuals who have made a significant contribution to the fabric of Canadian life through their social engagement, volunteerism and/or philanthropy. Their dedication has helped bring all Canadians closer together, strengthening our society and improving integration among all its citizens.

SOLD
HSBC



NEXT GENERATION AWARD

The Award honours individuals who demonstrate outstanding achievement in the early years of their business or professional career.

SOLD
RBC
ROYAL BANK OF CANADA

SEPTEMBER 24, 2020

ZOOM

www.italchambers.ca

EVENT DETAILS

DATE: September 24, 2020

WHERE: ZOOM Platform

TIME: @6:00 PM

[SIGN UP HERE](#)



AGENDA

6:00 pm - Welcome Remarks

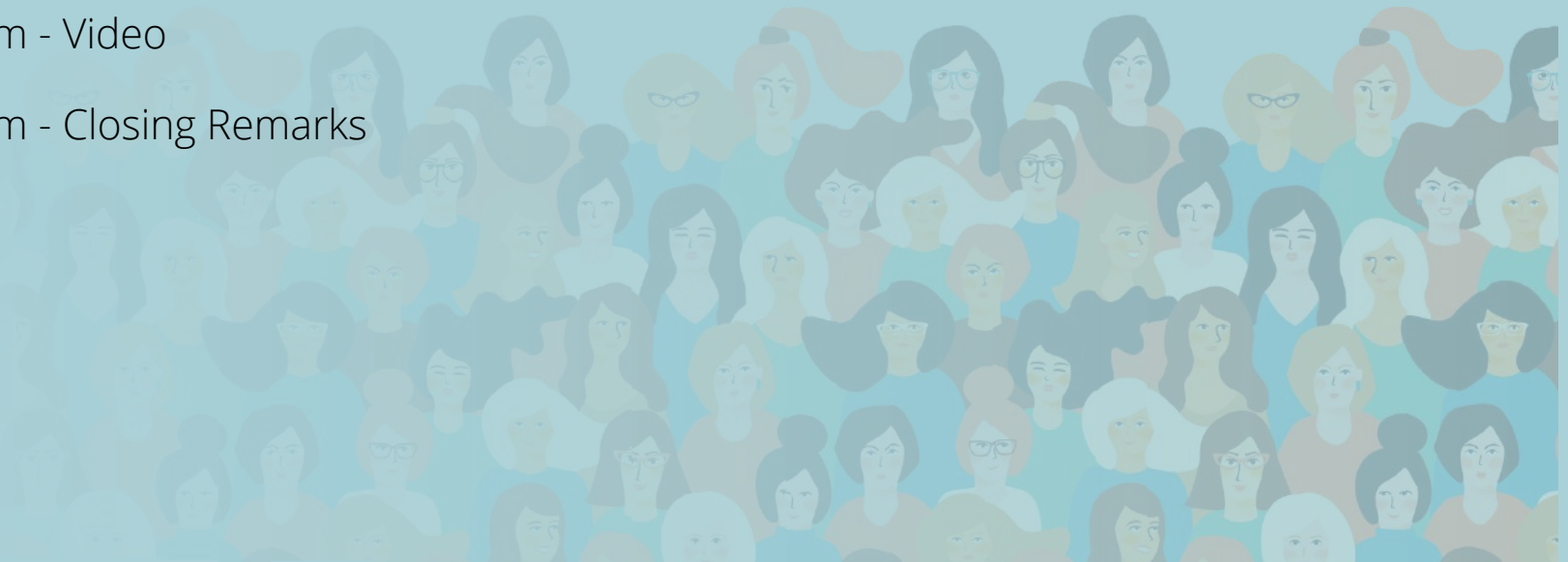
6:05 pm - Winners' Presentation

6:35 pm - Keynote Speaker

6:40 pm - Winners' Presentation

7:00 pm - Video

7:05 pm - Closing Remarks



WHY YOU SHOULD CONSIDER SPONSORING A WEBINAR



The concept of online conference sponsorship is no different from any other form of sponsorship. Effectively you are paying a third party to organize and market an online seminar or series of webinars and your business name and brand will be associated with it. Online events are particularly successful in delivering lots of sophisticated information in an engaging and interactive way to your target audience.

ADVERTISEMENT

Advertising is part of a marketing campaign to sell a service, a product, or a new idea. Advertising allows you to get the message straight to the client and it's probably the best way there is to introduce a new product to the market. The main benefit of advertising is to reach the eyes of most people possible.

- Exclusive advertisement in the online program
- Recognition as a supporter in the online program
- Company logo displayed at the end of the meeting
- Recording archived on the Youtube channel
- Program published on the ICCO website and social media channels

1 PAGE **\$ 500 + HST**

2 PAGES **\$ 700 + HST**





TITLE SPONSOR

\$ 10,000 + HST

- Sponsor name incorporated in the Event's title and partnership acknowledgment in all ICCO communications
- Welcome/Introduction of 2 minutes at the beginning of session/Video presentation
- Logo recognition at the event, on the award and all communications
- Acknowledgment by the Master of Ceremonies during the event
- Link to your website from the ICCO website BEA event page
- Logo recognition on the Awards invitation – distributed to over 10,000 individuals, including peers, Government officials, VIPs, and ICCO Members
- Company logo displayed at the end of the meeting
- Recording archived on the Youtube channel

SOLD



AWARD CATEGORY SPONSOR

\$ 5,000 + HST

- A company representative to give the award to the winner of the sponsored category
- Company logo displayed at the end of the meeting
- Company name engraved on the award
- Logo recognition on invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website BEA event page
- Recognition as the Category Award Sponsor in all BEA marketing and communications
- Recording archived on the Youtube channel

SOLD





ONLINE PROGRAM SPONSOR

\$ 5,000 + HST

- Recognition as the Online Program Sponsor in all BEA marketing and communications
- Company logo displayed at the end of the meeting
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website BEA event page
- Recording archived on the Youtube channel
- Booklet published on the ICCO website and social media channels



GIFT SPONSOR

- Recognition as the Gift Sponsor in all BEA marketing and communications
- Showcase products to ICCO followers
- Company logo displayed at the end of the meeting
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website BEA event page.
- Recording archived on the Youtube channel
- Gift Package delivered to all the keynote speakers and winners

COFFEE SPONSOR

- Recognition as the Coffee Sponsor in all BEA marketing and communications
- Showcase products to ICCO followers
- Company logo displayed at the end of the meeting
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website BEA event page.
- Recording archived on the Youtube channel
- Coffee Package delivered to all the keynote speakers and winners

\$ 4,000 + HST



WINE SPONSOR

- Recognition as the Wine Sponsor in all BEA marketing and communications
- Showcase products to ICCO followers
- Company logo displayed at the end of the meeting
- Logo recognition on Awards invitation – distributed to over 10,000 individuals including Peers, Government officials, VIPs, and ICCO Members
- Link to your website from the ICCO website BEA event page.
- Recording archived on the Youtube channel
- Wine delivered to all the keynote speakers and winners

\$ 4,000 + HST



— BEA 2019 - AWARD RECIPIENTS

- **Sergio Marchionne Business Excellence Award sponsored by AIR CANADA:** Rudolph P. Bratty, Chairman and Chief Executive Officer, The Remington Group Inc.
 - **Innovation “Guglielmo Marconi” Award sponsored by E&Y:** Clara Angotti, President & Co-Founder, Next Pathway Inc.
 - **Businesswoman of the Year Award sponsored by RBC:** Janet Zuccarini, Owner & CEO, Gusto 54 Restaurant Group
 - **Italy-Canada Award sponsored by UNICO Inc. and PRIMO Foods:** Armando Fumanelli, Proprietor & CEO, Cantine Marchesi Fumanelli
 - **Arts, Science and Culture “Leonardo Da Vinci” Award:** Elisa Citterio, Music Director, Tafelmusik Baroque Orchestra and Chamber Choir
 - **Next Generation “Ron Farano” Award sponsored by Travel Link Ltd:** Francesco Policaro, CEO, Policaro Group
 - **Community Building Award sponsored by KPMG:** Joseph Gulizia, President & CEO, Universal care Inc.
-

OUR PARTNERS

INCREASE YOUR VISIBILITY
WHITHIN OUR BUSSINESS
COMMUNITY:
BECOME A SPONSOR
GET THE RIGHT ATTENTION

ICCO AIR CANADA
BUSINESS EXCELLENCE AWARDS 2019



[VISIT ICCO'S YOUTUBE CHANNEL](#)



CONTACT US

CORRADO PAINA

ICCO EXECUTIVE DIRECTOR
416-789-7169 X 250
PAINA@ITALCHAMBERS.CA

MARY CHIRICO

PROJECT MANAGER
416-789-7169 X 210
CHIRICO@ITALCHAMBERS.CA

ISABELLA VECCHIARELLI

COMMUNICATION
VECCHIARELLI@ITALCHAMBERS.CA

ILARIA VENOSO

EVENT ASSISTANT
COMMUNICATION@ITALCHAMBERS.CA

GET IN TOUCH

