



TORONTO, June 6, 2022 – The sixth edition of The Authentic Italian Table event (AIT) took place on May 30, 2022, in collaboration with Chef Roberto Fracchioni, Buono Restaurant, Giro d’Italia Restaurant, and Terroni Restaurant, who all prepared their own creations of authentic Italian gourmet panini using a variety of certified products. The event was held at the Faema Canada Showroom in Toronto with the participation of a selected group of media, influencers, and industry representatives.

Chef Roberto Fracchioni started the tasting event by introducing the True Italian Taste project and he talked about the past editions of the AIT events, which he was a part of since the first edition. He explained the importance of using certified and authentic Italian products in the kitchen and the positive impact this has on our health. Chef Roberto presented his panino and talked about the products he used and why he chose them. Each restaurant then had the opportunity to present their own panino, talking about their inspiration behind the creation of the sandwich and the selection of products they used.

Participants then were able to walk around and try the different panini prepared specifically for this event, while also sipping some delicious Prosecco. Each restaurant had their dedicated station where they prepared the panini and were they had the chance to speak to the participants directly giving them further details about their sandwiches, and the products they used.

Some of the DOP/IGP and authentic Italian products used for the panini are Prosciutto di Parma, Mozzarella Fiordilatte, Fontina della Val D’Aosta, Breasola della Valtellina, Mortadella di Bologna IGP, Burratina Pugliese, piadina, farina 00, miele al tartufo, Pecorino Toscano, Piemonte Hazelnuts, Parmigiano Reggiano, Coppa Piacentina, Balsamic Vinegar, and Italian figs.

The AIT event was part of the True Italian Taste program, which is promoted and financed by the Italian Ministry of Foreign Affairs and International Cooperation, carried out by Assocamerestero in collaboration with the Italian Chambers of Commerce abroad to strengthen and to protect the authentic Italian products. True Italian Taste is part of “The Extraordinary Italian Taste” program. The group of media, influencers and industry representatives have all taken part in many events of the True Italian Taste over the years sharing information and details about the project and the events through their social media channels and blogs. They were all enthusiastic about this AIT event, and the True Italian Taste project in general.

