



For immediate release

City of Milan Announces Fashion Bursaries

Toronto Fashion Design Grads to study in world fashion Capital

TORONTO – March 18, 2008 – **Tiziana Maiolo**, Councillor for Economic Development and Fashion for the City of Milan will announce bursaries for Toronto-area Graduate Students, during a news conference at 12 noon today.

Councillor Maiolo is in Toronto as part of a delegation from the fashion world here to promote the work of graduate students from Milan's top four fashion schools at the **L'Oréal Fashion Week**, organized by the **Fashion Design Council of Canada**. The project, **Talenti Moda Milano**, is the first to be completed under an agreement between the **City of Milan** and the **Italian Chamber of Commerce of Toronto** to increase trade between small- and medium-enterprises (SMEs) in both cities, which will be signed formally tomorrow at an official ceremony in Toronto.

Officials and students from the four schools involved in the scholarship program, **Domus Academy**, **Istituto Europeo di Design**, **Nuovo Accademia di Belle Arti (NABA)** and **Istituto Carlo Secoli Spa**. as well as a number of leading Italian fashion journalists, also made the trip as part of the delegation.

Work from eight graduate students' collections (2 from each of the four schools) will hit the catwalk at 4 p.m., under the big tent at Nathan Philips Square.

What: Talenti Moda Milano Press Conference and Fashion Show

When: Today

Press Conference at 12 Noon / Fashion Show at 4 p.m.

Where: L'Oréal Fashion Week, Nathan Philips Square

Tickets for the Show can be purchased for \$20 at the door; Day passes cost \$50 and can be reserved online at www.lorealfashionweek.ca

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ABOUT ICCT

The Italian Chamber of Commerce of Toronto's mission is to promote economic and cultural synergies worldwide – between business, government and individuals, with special emphasis on Italy, Ontario and the GTA.