



For immediate release

## **Delegation from Chamber of Commerce of Parma Visits Toronto**

TORONTO – Sept 15, 2008 – A delegation from the Chamber of Commerce of Parma, Italy are in Toronto to promote the rich history, culture and business opportunities from their city and region.

Led by President Andrea Zanlari, the delegation also includes Chamber of Commerce of Parma board members: Alberto Bertoli, Domenico Capitelli, Maurizio Dodi, Gian Paolo Gatti, Sergio Giuffredi, Marco Granelli, Gian Paolo Lombardo, and Enzo Malanca.

*“We are extremely happy to strengthen ties with one of Italy’s most historic and beautiful cities,” says ICCT Deputy Director Elena Dell’Osbel, “It offers so much more than the Parmigiano-Reggiano cheese and Parma prosciutto that it is justly famous for. Whether it’s the fantastic thermal spas or the fact that the region boasts one business for every 8 inhabitants – one of the highest ratios in all of Europe – Parma is about more than its delicious food.”*

The delegation, which will be in Toronto until September 16<sup>th</sup>, will also focus on developing a plan to create new economic ties and opportunities in key industrial sectors shared by Parma and Ontario, including: Oeno-gastronomy, Agri-food, Food Processing Machinery and Tourism.

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**WHAT: *Discover Parma: its flavours, arts & culture, thermal spa destinations and business opportunities***

**WHEN: Monday, September 15, 2008 at 5 pm**

**WHERE: Romagna Mia Ristorante, 106 Front St. East, Toronto**

**Media Contact:**

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**ABOUT ICCT**

The Italian Chamber of Commerce of Toronto’s mission is to promote economic and cultural synergies worldwide – between business, government and individuals, with special emphasis on Italy, Ontario and the GTA.