

MEDIA ADVISORY

Mayor Miller to discuss what's next for Invest Toronto during speech to city's multicultural business community

Wednesday, Sept. 23, 2009

TORONTO — Invest Toronto will be front and centre tomorrow as its Chair and Interim CEO, Toronto Mayor David Miller, speaks at a networking event hosted by the Greater Toronto Business Alliance.

A new body comprised of four Toronto chambers of commerce, the GTBA is dedicated to supporting such shared mandates as promoting business activity, developing networking opportunities and enhancing the visibility of their communities in Canada. As such, the alliance is paying close attention to the Invest Toronto initiative and the role it will create for the international community in Canada.

Thursday's networking evening offers a chance for members of the Federation of Portuguese Canadian Business and Professionals Inc., Indo-Canada Chamber of Commerce, Italian Canadian Chamber of Commerce of Toronto and Toronto Chinese Business Association to meet with each other and hear directly from Miller about the opportunities created by Invest Toronto.

WHO: The Greater Toronto Business Alliance
WHAT: Exclusive Networking Evening
WHEN: Thursday, Sept. 24, 2009
5:30 to 8 p.m. (Mayor Miller to speak at 6:30 p.m.)
WHERE: City of Toronto Archives, 255 Spadina Rd., Toronto

For more information, please contact Kate Hopwood at the Italian Chamber of Commerce of Toronto by phoning 416-789-7169 or emailing hopwood@italchambers.ca.



The GTBA Networking Evening is sponsored by the City of Toronto's Economic Development Office.



Chambre de Commerce
Indo-Canada
Chamber of Commerce



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TORONTO CHINESE BUSINESS ASSOCIATION

MEDIA BACKGROUNDER

About the Greater Toronto Business Alliance

The Greater Toronto Business Alliance was formed in 2008 to provide an opportunity for groups across the Toronto area to work together as they work to promote the new business landscape of the city.

Founding members of the GTBA include the Federation of Portuguese Canadian Business and Professionals Inc., the Indo-Canada Chamber of Commerce, the Italian Canadian Chamber of Commerce of Toronto and the Toronto Chinese Business Association. Although each organization has its own unique needs, they have much in common and it is with the hope of fostering these common objectives that the chambers have joined forces.

The alliance creates a framework for establishing mutually beneficial ties by bringing multiple business communities together. All four member organizations are eager to promote business activity and develop networking opportunities for their own members while enhancing the visibility of their individual communities in political, cultural and academic arenas.

By hosting debates, networking events, trade shows and other joint ventures, the GTBA creates stronger ties and new opportunities between some of the most outstanding members of the city's business community.

About Invest Toronto

The City of Toronto last year created Invest Toronto, along with its sister agency Build Toronto, to promote the city and attract investors. Chaired by Mayor David Miller, it works to promote the city as a place to live and work.

The initiative is part of the city's new model intended to enhance Toronto's economic competitiveness. Invest Toronto's mandate is to engage the private sector in promoting the city as an investment opportunity through marketing, conducting trade missions and co-ordinating with other governments and business.

More information is available at Invest Toronto's website, www.investtoronto.ca.