



For immediate release

Promocatanzaro Brings Calabria's Delicacies to Toronto

"Calabria Market" and Visiting Chefs from Catanzaro Highlight Region's Outstanding Cuisine

TORONTO – October 22, 2008 – An official delegation from the **Province of Catanzaro** will be in Toronto for two days to promote the region's rich culinary tradition. Led by **Raffaele Mostaccioli**, President of **Promocatanzaro**, **Raffaele D'Ambra**, Board Member, Chamber of Commerce of Catanzaro and **Roberto Costanzo**, Councillor responsible for Economic Development for the province of Catanzaro, the delegation will be in Toronto later this month to promote the region's vibrant food and agri-business sector.

Representatives from seven of Catanzaro's leading regional agri-businesses will be in Toronto to host "**Calabria Market**," a showcase of the province's many delicacies. Representing the sector are: **Salvatore Fiocciata**, Pastificio Calabria di Salvatore Fiocciata; **Paolo Bova**, Consorzio Bontà delle Serre Calabresi; **Votta Mariantonietta**, Azienda Agricola Votta Gregorio; **Nora Mary**, Consorzio Valle del crocchio; **Pietro Salvatore Abiuso**, Indus s.r.l.; **Carmine Mazzei** Montano caffè, and **Natale Aiello**, AD srl.

Two of Catanzaro's leading Chefs, **Carmelo Giaimo** and **Procopio Pantaleone**, are also on hand to prepare a menu of regional specialties for a gala dinner to be held at the Boccaccio Ristorante on the evening of October 28th.

WHAT: Calabria Market

WHEN: Wednesday, October 29th, 2008 for 10 a.m. to 2:30 p.m.

WHERE: Columbus Center Rotunda,
901 Lawrence Ave West, Toronto

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ABOUT ICCT

The Italian Chamber of Commerce of Toronto's mission is to promote economic and cultural synergies worldwide – between business, government and individuals, with special emphasis on Italy, Ontario and the GTA.