

ITALIAN CHAMBER OF COMMERCE OF ONTARIO

Membership package

Prepared by:
Italian Chamber of Commerce of Ontario
80 Richmond Street West, Suite 1502
Toronto, ON M5H 2A4

ICCO overview

To promote economic and cultural synergies worldwide – between business, government and individuals, with special emphasis on Italy, Ontario and the GTA.

The Italian Chamber of Commerce of Ontario is:

- A not-for-profit, Ontario-based organization with a business approach to its operations and activities.
- Objective and non-partisan, we endeavour to help members identify and exploit business opportunities in Canada and Italy.
- Funded through the fees we charge for services, corporate and governmental sponsorship, and a contribution from the Italian government.
- Expert in planning trade delegations, researching industrial sectors and markets for investors, and in helping members network to create meaningful business and cultural relationships between Canada, Italy and the world.
- Qualified to conduct feasibility studies and to facilitate introductory contacts with representatives from government agencies and other business organizations.
- Capable of providing Ontario businesses with a multitude of administrative and client services at our offices, including translation services.
- Able to act as an adviser and broker to companies wishing to participate in public tenders in Canada, Italy and around the world.
- A consultant for a number of local and regional government agencies in Canada and Italy.
- Affiliated with the International Association of Italian Chambers of Commerce, with over 25,000 business members in over 50 countries, as well as a network of 74 offices all over the world.
- A founding member of the European Union Chambers of Commerce (EUCOCIT), which represents national Chambers of Commerce from all EU member states.
- A founding member of the Greater Toronto Business Alliance (Federation of Portuguese Business and Professionals, Indo-Canada Chamber of Commerce, Italian Chamber of Commerce of Ontario and Toronto Chinese Business Association).

The Italian Chamber of Commerce of Ontario acts as connector and is charged with the responsibility of creating new avenues of business for our members, business partners and sponsors alike. We are one the most active groups among similar organizations and maintain efforts to remain at the forefront of pertinent and groundbreaking issues for the communities we represent, both domestically and internationally.

The chamber partners with many of the more prominent business professionals, entrepreneurs, governments and heads of industry in the GTA and Italy and in this approach is prepared to collaborate with its members. We would like to create a connection to the chamber's contacts in Italy, which will provide access to links in business, industry, government and beyond. In addition our office is willing to develop programs to promote you and your enterprise through our membership and the communities we represent locally. Further advantage and reward to membership with the ICCO emphasized here is the international potential through our sister offices of 75 chambers of commerce in over 49 countries.

Last year and during the first month of 2011, the ICCO undertook a great number of important activities that were very successful, including:

- ***Un Campari con The Hon. Frank Iacobucci*** (February 16, 2011)
- **Made in Canada: The Italian Way, Next Generation Book Launch** (January 27, 2010)
- **ICCO Christmas Party** (December 14, 2010)
- **Toronto Forum for Global Cities Conference** (November 22 & 23, 2010)
- **In conversation with John Tory** (November 9, 2010)
- **ITA-CAN Piazza Launch** (November 8, 2010)
- **ICCO Forward Kick-off Party** (September 23, 2010)
- **2010 Mayoral Debate** (September 12, 2010)
- **“Serata in Terrazza” Summer event** (September 1, 2010)
- **“La Dolce Vita”** (July 28, 2010)
- **“Golfissimo” 2010 Golf Tournament** (June 29, 2010)
- **Incoming Business Delegation from EXA Fiera di Brescia** (June 11 & 12, 2010)
- **Incoming Delegation from Milan** (June 8-11, 2010)
- **2010**
- **Outgoing Mission to China** (May 19-31, 2010)
- **Business Excellence Awards Gala Dinner** (May 13, 2010)
- **GTBA meets Minister Wilkinson** (May 4, 2010)
- **Maglio Lecture** (April 12, 2010)
- **ICCO AGM** (April 7, 2010)
- **Book Launch: “Breaking Bread in L’Aquila” by Maria Filice** (April 6, 2010)
- **WHY YOUR WORLD IS ABOUT TO GET A WHOLE LOT SMALLER: Oil and the End of Globalization – Presentation by JEFF RUBIN** (March 11, 2010)
- **Partners Magazine: Business and Environment Cocktail Party** (January 28, 2010)
- **HST Breakfast Seminar** (January 21, 2010)

Listed below are the confirmed activities proposed for 2011:

- **2011 ICCO Business Excellence Awards** (May 12, 2011)

And more to come..

Below are the ICCO membership levels:

Partnership — Over \$15,000

- *Title Sponsor of one of Major Events organized by the Chamber or a comprehensive support to the Chamber to a few separate activities – a separate sponsorship package outlining benefits will be given separately*
- *Membership given to up to 50 corporate representatives*
- *Membership valid for one year (from date of joining)*
- *Home page exclusive banner on ICCO website (900X100) (artwork to be supplied by the member)*
- *One full-page ad in the Annual Magazine of the Chamber – Back cover or back inside cover or inside front cover (artwork to be supplied by the member)*
- *Logo recognition on ICCO website and link to your website*
- *Blurb of your company on ICCO website*
- *Access to the ICCO Password Protected Directory – one for each representative*
- *Company name mentioned on ICCO letterhead*
- *Opportunities to network and meet business professionals*
- *Entitled to receive monthly issue of ICCO's Corner (online newsletter)*
- *Discounted rate at ICCO events*
- *Access to discounted rate offered by selected ICCO members*
- *Access to our commercial department which specializes in trade missions and foreign investments*
- *Entitlement to one vote per representative at the Annual General Meeting*

Partner Membership – FIVE STARS level – \$10,000

- *Membership given to 12 corporate representatives*
- *Membership valid for one year (from date of joining)*
- *Home page banner on ICCO website (900X100) – loop ad (artwork to be supplied by the member)*
- *One full-page ad in the Annual Magazine of the Chamber (artwork to be supplied by the member)*
- *Logo recognition on ICCO website and link to your website*
- *Blurb of your company on ICCO website*
- *Access to the ICCO Password Protected Directory – one for each representative*
- *Company name mentioned on ICCO letterhead*
- *Opportunities to network and meet business professionals*
- *Entitled to receive monthly issue of ICCO's Corner (online newsletter)*
- *Discounted rate at ICCO events*
- *Access to discounted rate offered by selected ICCO members*
- *Access to our commercial department which specializes in trade missions and foreign investments*
- *Entitlement to one vote per representative at the Annual General Meeting*

Partner Membership — FOUR STARS level \$5,000

- *Membership given to 6 corporate representatives*
- *Membership valid for one year (from date of joining)*

- *Home page banner on ICCO website (500X100) – loop ad (artwork to be supplied by the member)*
- *One HALF-page ad in the Annual Magazine of the Chamber (artwork to be supplied by the member)*
- *Logo recognition on ICCO website and link to your website*
- *Blurb of your company on ICCO website*
- *Access to the ICCO Password Protected Directory – one for each representative*
- *Company name mentioned on ICCO letterhead*
- *Opportunities to network and meet business professionals*
- *Entitled to receive monthly issue of ICCO's Corner (online newsletter)*
- *Discounted rate at ICCO events*
- *Access to discounted rate offered by selected ICCO members*
- *Access to our commercial department which specializes in trade missions and foreign investments*
- *Entitlement to one vote per representative at the Annual General Meeting*

Partner Membership – THREE STARS level \$3,000

- *Membership given to 4 corporate representatives*
- *Membership valid for one year (from date of joining)*
- *Home page banner on ICCO website (200X200) – loop ad (artwork to be supplied by the member)*
- *Logo recognition on ICCO website and link to your website*
- *Blurb of your company on ICCO website*
- *Access to the ICCO Password Protected Directory – one for each representative*
- *Company name mentioned on ICCO letterhead*
- *Opportunities to network and meet business professionals*
- *Entitled to receive monthly issue of ICCO's Corner (online newsletter)*
- *Discounted rate at ICCO events*
- *Access to discounted rate offered by selected ICCO members*
- *Access to our commercial department which specializes in trade missions and foreign investments*
- *Entitlement to one vote per representative at the Annual General Meeting*

Business Membership – Supporter level \$1,000

- *Membership given to 2 representatives*
- *Membership valid for one year (from date of joining)*
- *Banner advertisement in one page of ICCO website – (artwork to be supplied by the member)*
- *Logo recognition on ICCO website and link to your website*
- *Blurb of your company on ICCO website*
- *Access to the ICCO Password Protected Directory – one for each representative*
- *Opportunities to network and meet business professionals*
- *Entitled to receive monthly issue of ICCO's Corner (online newsletter)*
- *Discounted rate at ICCO events*
- *Access to discounted rate offered by selected ICCO members*
- *Access to our commercial department which specializes in trade missions and foreign investments*
- *Entitlement to one vote per representative at the Annual General Meeting*

Individual Membership - \$200

- *Membership valid for one year (from date of joining)*
- *Opportunities to network and meet business professionals*
- *Access to the ICCO Password Protected Directory – one for each representative*
- *Entitled to receive monthly issue of ICCO's Corner (online newsletter)*
- *Discounted rate at ICCO events*
- *Access to discounted rate offered by selected ICCO members*
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- *Entitlement to one vote at the Annual General Meeting*

ICCO FORWARD Membership (Under 40) - \$100

- *Membership valid for one year (from date of joining)*
- *Opportunities to network and meet business professionals*
- *Access to the ICCO Password Protected Directory – one for each representative*
- *Entitled to receive monthly issue of ICCO's Corner (online newsletter)*
- *Discounted rate at ICCO events*
- *Access to discounted rate offered by selected ICCO members*
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- *Entitlement to one vote at the Annual General Meeting*

Student Membership - \$50

- *Membership valid for one year (from date of joining)*
- *Opportunities to network and meet business professionals*
- *Entitled to receive monthly issue of ICCO's Corner (online newsletter)*
- *Discounted rate at ICCO events*
- *Access to discounted rate offered by selected ICCO members*
- *Entitlement to one vote at the Annual General Meeting*

Should you have any questions regarding membership with the Italian Chamber of Commerce of Ontario, please contact Mr. Corrado Paina at 416-789-7169 ext. 25 or Elena Dell'Osbel at 416-789-7169 ext. 28 (dellosbel@italchambers.ca).

Thank you