



CAMERA di COMMERCIO
ITALIANA dell'ONTARIO

The Italian Chamber of Commerce of Ontario & The ICCO Forward Ron Farano Mentorship Program

invites you to

Un Campari con Luigi Ferrara
Director, School of Design and Institute Without Boundaries
George Brown College

Is the Italian Brand still relevant?

Tuesday, January 31
from 6:00 p.m. to 8:00 p.m.
Fasken Martineau DuMulin LLP,
333 Bay St, 24th floor

Mr. Luigi Ferrara will discuss his career development, lessons learned and advice for youth all framed with thought-provoking opinion. Attendees will have the opportunity to listen to an important figure in our community, ask questions and network while sipping a classic Italian aperitif.

The event is **exclusive to ICCO members only**—no tickets will be available at the door.

Ticket Price: \$20 plus HST

Please register before January 27, 2012 via email at mentorship@italchambers.ca

It promises to be a unique, intimate and interactive evening, limited to **30 people** so act quickly!



Luigi Ferrara is the Director of the School of Design and the Institute without Boundaries at George Brown College in Canada. His previous accomplishments include Executive Board Member for the International Council of the Societies of Industrial Design (ICSID) from 1997-2003, and then as President in 2003-05, after which he assumed the role of an ICSID Senator. Prior to his time at ICSID, Luigi was the President and CEO of DXNet Inc. between 1999-2002, Founding Director of the Architectural Literacy Forum (ALF) and Honorary Member of the Association of Chartered Industrial Designers of Ontario (ACID O). In addition to his roles as architect, designer, entrepreneur, educator and lecturer, Luigi is a Registered Architect with seal (member of the Ontario Association of Architects and the Royal Architectural Institute of Canada). He has curated exhibitions and authored books and catalogues.

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