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**SHOW SCHEDULE | EVENTS | 2008 DESIGNER Q&AS | SHOP SPOTLIGHTS**

**Six days, 69 designers, 33 shows**

Whether you're a fashion lover or fashion designer; whether you're looking to see or be seen, or just interested in the scene altogether, L'Oreal Toronto Fashion Week is the place to be this month. From March 17 to March 22, 30,000 square-foot tents will cover **NATHAN PHILLIPS SQUARE** as some of the biggest names in Canadian fashion (and from all over the world) gather to showcase their fall 2008 collections.

Now in its seventh year, the week-long event is jam-packed with runway shows, exclusive parties, beautiful people and of course fashion. The week's theme, "Wear in the World," celebrates and recognizes fashion as global.

Presented by **THE FASHION DESIGN COUNCIL OF CANADA**, **L'OREAL FASHION WEEK: FALL 2008 COLLECTIONS** features 69 designers and brands, 33 shows and other nightly events.

## TICKETS

Single show tickets are \$20 and are available for purchase on-site. Full-day general passes are also available for \$50 a day, and can be purchased through **ONLINE REGISTRATION**.

All shows are available to the public except "by invitation only (BIO)" shows stated on the **SCHEDULE**. Tickets are limited and seating is not guaranteed. You must be 19 years of age or over to attend. Tickets are non-refundable.

## HIGHLIGHTS

The daytime opening show features the launch of Evan Biddell's (Project Runway Canada's first winner) collection.

Evan and Dean, Joe Fresh, Pink Tartan, Lucian Matis, Phillip Sparks, Andy The-Anh, David Dixon, GSUS, RUDSAK and more, are among the designers and brands whose work will hit the runway.

Max Chernitsov, in partnership with Russian Fashion Week, is a featured collection on opening day.

Jeanne Beker of *Fashion Television* and Bratz present Diesel Kids, the fall lineup for the stylish younger set, on Wednesday, March 19th, at 6 p.m.

The event also hosts Talenti Moda Milano, a consortium of four Milan-based fashion schools, in conjunction with the Italian Chamber of Commerce of Toronto, at 4 p.m. on March 18th, as they stage a show featuring their graduating students.

Also on March 18th, Toronto Fashion Week presents a special show, Red Dress - The Heart Truth at 6 p.m., where Canadian celebrities model dresses by twenty top Canadian designers in support of the Heart and Stroke Foundation.



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