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L'Oreal Toronto Fashion Week

Preview of Fall-Winter 2008-2009 Edition of Toronto's Fashion Week

© Sarah B. Hood

Mar 6, 2008

Fall-Winter 2008-2009 collections will be shown at L'Oreal Toronto Fashion Week from March 17 to 22, 2008.



Wear in the World! is the theme of the Fall-Winter 2008-2009 edition of **L'Oreal Toronto Fashion Week**, to be held from March 17 to 22, 2008 under tents at Nathan Phillips Square. This season's schedule is more tightly packed than ever, with 33 shows by 69 designers.

Monday, March 17

It all gets going at 2 p.m with a show from **Evan Biddell**, winner of the TV reality series *Project Runway Canada*. Next up is the cheeky Moscow-based men's and women's wear d **Chernitsov** at 3 p.m., a guest from Russian Fashion Week, followed by **Melinda-Mae Harl Nadya Toto** (5 p.m.) and **Denis Gagnon** (6 p.m.). Then, lucky invitees will head up to Holt' kickoff cocktail, closely followed by the invitation-only sneak preview of Fall looks from **Joe Mimran's** cheap 'n' cheerful line for food retailer Loblaws.

Tuesday, March 18

Lewd opens the day at 1 p.m., followed by **Hibebe by Salem Moussallam** at 1:30. At 2 p.m. Queen West purveyor of reconstructed, recycled fashions that lost their retail outlet in a cat time ago. **Evan & Dean** follow at 3, then **Talenti Moda Milano** (graduates of Milan's four top schools) at 4, **Lucian Matis** (lately of *Project Runway Canada*) at 5 and the by-invitation-only **Canada Dress** at 6. (The latter is styled after a NY Fashion Week feature, with red dresses by 20 cc of the Canadian Heart and Stroke Foundation.)

Evening shows include the youthful appeal of **Nada** (7:30), tongue-in-chic men's line **Bustle Caoc's** by-invitation-only do at 9:30 and sharply-stylin' menswear guru **Philip Sparks** round 10:30.

Wednesday, March 19

First up is **Carlie Wong**, also of *Project Runway Canada* (2 p.m.), **Saniya Khan** (3), **Slava**

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invitation-only show from the Fur Council of Canada called **Beautifully Canadian** (5). The one of the oddest: a three-way teaming *Fashion Television* maven **Jeanne Beker** – who's | book – with **Bratz** dolls and **Diesel Kids**. (For the record, this is not the first time that the B| the Fashion Week runway; they also appeared in a collection by Montreal designer Marie S season ago...)

The evening brings out a string of heavy hitters: laid-back ladies' looks by **Comrags** (7), de **Andy The-Anh** (8), elegant extravagance from **David Dixon** (9) and an offsite show at CiR by **Greta Constantine** (9:30).

Thursday, March 20

A later start today with **TATSUAKI** at 3 p.m., the delightfully fashion-forward **Zoran Dobric** 5 and the colourfully exuberant streetwear line **GSUS Industries** at 6. The final evening c winds down with **Paul Hardy's** lusciously feminine looks at 7, practical leather outerwear lir **Franke by Kendra Francis** (yet another *Project Runway* participant) at 8:30, and popular f **Tartan** at 9. A closing party follows at C Lounge (456 Wellington Street West).

Friday, March 21

Since this is Good Friday (only the most solemn day of the Christian religious year), there's the **Kidrobot Show** and **Project MUNNY Canada** at CiRCA. Kidrobot is Paul Budnitz' line collectible toys and apparel, and MUNNY is a little humanoid with blank features who can t endless permutations. Perhaps even with a Good Friday theme...

Saturday, March 22

From 11 to 4, bedraggled and hungover fashionistas will share one last gasp at the first-ev| and **Fashion Week Wrap-Up Salon** at the Drake Hotel. Would-be participants must reserv 531-5042, extension 113 (brunch) or 230 (salon).

L'Oréal Toronto Fashion Week provides a limited number of tickets for members of the gen single shows are \$20, and may be purchased on-site; day passes are \$50, and available th **registration only**. Attendees must be at least 19 years old, and seating is not guaranteed. before 6 p.m.) tend to be the least crowded.

The photo below shows a highlight of L'Oréal Toronto Fashion Week Spring/Summe presentation by Bustle, featuring cameo appearances by MTV hosts Dan Levy (son c and comedian Eugene Levy) and Jessi Cruickshank. Photo by Geoge Pimentel. Click enlarge.



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